



WOMEN IN TECHNOLOGY

المراة والتكنولوجيا
تعلم. تواصل. أنجز.

LEARN. CONNECT. ACHIEVE.

WOMEN IN TECHNOLOGY



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Workshop on Delivery of E-Services in Civil Society

28-29 December 2009,

UN House, Riad El-Solh Square, Beirut, Lebanon

INSTITUTE OF
INTERNATIONAL
EDUCATION

WIT WOMEN IN IT



Microsoft®



WOMEN



Think Women Can't Be Computer Engineer?

THINK AGAIN

Think Women Can't Be Telecom & Network Engineer?

THINK AGAIN

Think Women Can't Be Successful?

THINK AGAIN

About Us



Women in Technology (WIT) for the Middle East and North Africa (MENA) Region

- Funded by the Middle East Partnership Initiative (MEPI) of the **U.S. Department of State**, managed by the **Institute of International Education (IIE)** West Coast Center.
- Implemented in collaboration with Microsoft and local partners in **nine** countries: **Bahrain, Iraq, Jordan, Lebanon, Morocco, Oman, Saudi Arabia, UAE** and **Yemen**.
- Since its launch in 2005, WIT has trained over **6000** women and built the capacity of more than **50** local organizations in the Middle East.



Our Mission

Women in Technology (WIT) empowers women and expands their participation in the workforce and civil society by providing partner organizations, and the women they serve, with cutting-edge training in

- Business Planning
- Professional Development
- Information Technology



Our Goals

Our **Goals** are:

- To provide **substantial capacity building** to Partner Organizations to expand their reach, sustainability and ability to serve low and middle income women in underserved areas.
- To create a **strong base of women with vital IT, business and professional development skills**, enabling them to advance personally and professionally.
- To empower women to play an **integral role in shaping their country's future.**



Partnerships

- Lead partner in Lebanon



Women In Information Technology

التجمع النسائي لتكنولوجيا المعلومات

Stated objectives

- Encourage more young women and girls to prepare for ICT careers
- Improve the lives of all women, their families and communities through the usage of ICT

LEARN



Through WIT, women learn:

- IT Skills: Microsoft's Unlimited Potential (UP), and Blogging
- Professional Development Skills
- Entrepreneurship

Local Partner Organizations:

- Develop & Implement a sustainable Business Plan to operate their centers
- Obtain skills & curricula to train women in the community
- Share resources through a global network



CONNECT



Women at each Partner Organization establish their own **Professional Development Network**.

The Networks provide WIT Participants with a forum to:

- **Share** career resources
- **Discuss** and mobilize around issues of mutual interest
- **Engage** in activities that promote their personal and professional growth and development



ACHIEVE



WIT empowers women to:

- Contribute to their communities
- Become agents for change
- Enter or advance in the job market
- Be more economically secure and independent
- Become mentors and role models
- Support and connect with other women
- Start and grow businesses
- Run sustainable organizations



LA BOITE À SOUVENIRS "

LES PASSIONNÉS DES OBJETS ANCIENS, AMATEURS DES VIEILLESIES CE BLOG EST POUR VOUS

RUBRIQUE : LU POUR VOUS
 Photo: Source Bebeimed
 "Cathedrale de Salamanque"

 DIMANCHE 20 MAI 2007
 BOIRE DE RECHERCHE DE
 VIDEO

**L'IMAGE
DE LA FEMME
AU MACHREB**

L'image de la femme au Maghreb: clichés tenaces et mouvantes

Ce recueil d'articles, édité en Algérie par *Actes sud* et en France par *Actes sud* et le *Maison méditerranéenne des sciences de l'homme*, est une enquête à quatre prismes sur la représentation des femmes maghrébines dans leurs pays:

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YouTube

Khalila Mahiou - Tunis

 DIAFORAMA

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One woman's struggle to achieve independence

Daily Star- Lebanon, September 4/2009

The Daily Star - Lebanon News - One woman's struggle to achieve independence Page 1 of 7

Be Seen, Be On Star Scene

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Thursday, October 02, 2009

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One woman's struggle to achieve independence
By Nayla Nazari
Special to The Daily Star
Friday, September 04, 2009

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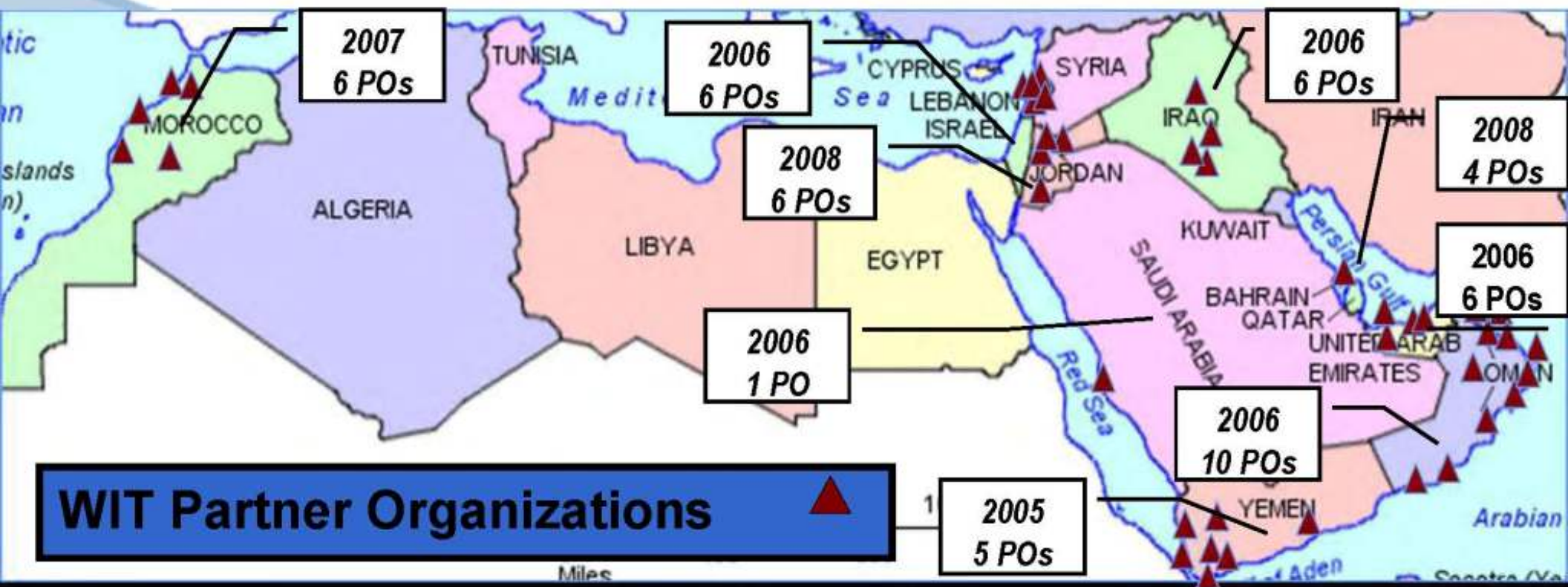
EBADIEH: For one woman growing up in the backwaters of a tiny Baabda village in the 1940s, it was a fight to get a high school education. Being female, she was told from a young age that "no girls should leave the village for the sake of education," and unfortunately, she listened. These early restrictions placed upon her are precisely what prompted Nagla Abou Hamzeh to dedicate her life to empowering Lebanese women.

Born in Ebadih in 1941, Hamzeh has been instrumental in founding the local Ebadih Day Nursery, the first such institution in that part of Mount Lebanon. She went on from

http://www.dailystar.com.lb/article.asp?edition_id=1&catg_id=1&article_id=106091 01/10/2009

<http://naila-journey.blogspot.com/>

Local Partners



WIT partners with **50 local organizations** to provide training, ongoing coaching and resources that enable the Partner Organizations to develop and implement a plan to operate a sustainable women's training center on a cost-recovery model. Partners include women's organizations, community-based NGOs, associations and academic institutions serving women.

Partnerships



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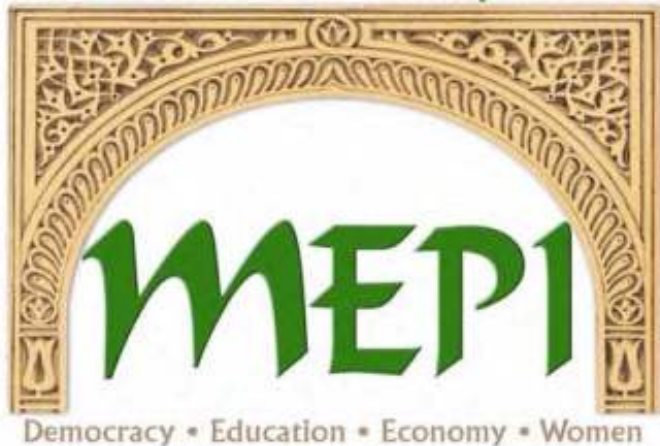
- An independent non-profit, non-governmental organization (NGO) founded in 1919 following World War I.
- Among the world's largest and most experienced international education and training organizations.
- Established under the belief that there could be no lasting peace without greater understanding between nations.
- Administers over 250 programs serving more than 20,000 individuals from 175 countries each year in 19 offices worldwide.
- WIT was initiated and is managed out of IIE's office in San Francisco, California.



Partnerships



U.S.-Middle East Partnership Initiative



- Launched in **December 2002** as part of the United States' strong commitment to strengthening civil society and pluralism in the Arab world.
- MEPI is at the forefront of U.S. efforts to **advance vibrant, prosperous societies** in the Middle East and North Africa.
- Supports initiatives to **expand political participation**, strengthen civil society and the rule of law, **empower women** and youth, create educational opportunities, and foster economic reform throughout the MENA region.



Partnerships



Microsoft®

- **Unlimited Potential (UP)** is a global initiative undertaken by Microsoft to help narrow the technology skills gap and aid global workforce development by providing technology skills through Community Technology Centers (CTC).
- Microsoft establishes each WIT partner organization as a (CTC).
- WIT partner organizations receive support from Microsoft, including donation of Microsoft Unlimited Potential (UP) curriculum and instructor training.
- In 2008, Microsoft recognized WIT with the 'Outstanding Partnership Award' for its innovative partnership model between local and international organizations and the private sector.



WIT's Impact & Reach

- **6,000+** women participants to date
- **10,000** women to be trained by 2010
- **50+** Partner Organizations currently operating
- **70** Partner Organizations operational by 2010





Learn

Connect

Achieve

“ I didn’t even know how to turn on the computer before taking this course, and that made me lack confidence in many areas of my life. **Now I know** how to put together a **PowerPoint presentation** and use an **Excel spreadsheet**. I realize that **there are a lot of things I can do.**”





Thank You Nada Hamzeh

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