

# **STATISTICAL CAPACITY BUILDING – THE WAY FORWARD**

# Elements of a **Successful Strategy** for Improving Trade in Services Statistics



**Efforts by national agencies** in charge of statistics

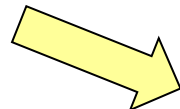
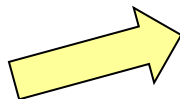
+



**Governments' readiness to give resources to statistics**



**Cooperation**



**Between national institutions** (CBs, NSO, Ministries...)

**Between international and regional institutions** (i.e., APEC) in support of national initiatives



**Effective technical assistance**

# Background information

- Technical assistance on trade in services statistics is part of inter-agency Task Force mandate
- Supporting texts:
  - WTO Hong Kong Ministerial Declaration, 2005
  - United Nations Statistical Commission 2010
- Agencies providing technical assistance in this field: EU, UNSD, IMF and WTO and regional agencies, with assistance of Task Force members + UNWTO for tourism
- Compilation Guidance

# Coordination of capacity building activities

## Task Force on Statistics of International Trade in Services decision (November 2011):

- **WTO** requested to **coordinate** this initiative
- Improve transparency and avoid duplication
- Prepare inventory of potential financing bodies
- Maintain list of experts/consultants
- Review existing material: synergies or improvements
- Develop further E-learning
- Link with other activities (e.g. BOP, FDI)
- Funding of activities

# UNCTAD-WTO-UNSD project on E-learning

- Support of Task Force
- Beneficial to "students" + all agencies as training providers; **improve** way technical assistance provided; **optimise resources** (e.g. prerequisite for more targeted face-to-face events)
- Launch in 2015 (based on UNCTAD Train for Trade platform)
- **Sustainability:** Bound into broader strategy of capacity building/technical assistance

# Task Force on Trade in Services Statistics Capacity Building Support

## *WTO Training module: “Measuring Trade in Services”*

[http://www.wto.org/english/res\\_e/statis\\_e/services\\_training\\_module\\_e.htm](http://www.wto.org/english/res_e/statis_e/services_training_module_e.htm)

(English, French and Spanish, see also <http://etraining.wto.org/default.asp>, “Trade in services in WTO”, Module 10)

## *UNSD, WTO, EU, etc. Regional TIS Statistics Workshops*

In collaboration with regional agencies (e.g. SADC)

[http://www.wto.org/english/res\\_e/statis\\_e/ongoing\\_e.htm](http://www.wto.org/english/res_e/statis_e/ongoing_e.htm)

## *WTO National seminars*

Awareness raising at national level (compilers and users), Upon request from developing country members or acceding

*Task Force list of consultants: available on request from*  
[servstatsTA@wto.org](mailto:servstatsTA@wto.org)

*Related:* IMF BoP headquarter or regional courses + country missions  
(trade in services is a component)

**For more information or coordination:**

**[servstatsTA@wto.org](mailto:servstatsTA@wto.org)**

## And how to start FATS?

- MSITS 2010/CG roadmap...
  - FDI by ISIC4
  - FATS variables sales/turnover
  - Augment FATS variables
  - Detail of sales by product
  - Compilers Guide/White cover/December 2014 suggests to develop system in stages