COOPERATIVE COTEAUX HELIOPOLIS
A SUCCESSFUL STORY OF DEVELOPMENT

By

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Chamber of Commerce, Industry & Agriculture of Zahle & Bekaa
December 21-22, 2009

OBJECTIVES

- Increasing farmers income through the Cultivation of grapes
  for wine production to replace illegal crops.

- Production of high quality grapes & Wine

- Conservation of Natural resources especially water through
  the cultivation of Non irrigated crops

- Prevention of desertification
**HISTORY**

- 1997  Starting meeting

- COOPERATION CCIAZ / CA & CG. " OISE“ /French Ministry of Foreign Affairs

- 18 months of data collection, meetings

- Cooperative Coteaux Heliopolis was founded by the decree no 6/2/T in 1999

**PROJECT AREA**

- 430 families are concerned in 11 villages

- Total Population about 28000 habitants.

- Less than 50% are residents.

- A large number of young are living in Beirut and Mount Lebanon.
A PROJECT ADAPTED TO THE REGION

- **Agro – climatic** conditions are ideal for the vineyards culture.
- Altitude between **900 and 1700 m.**
- Soil structure & texture.
- The **sugar concentration** in the grape bay is **favored by a dry period in summer** and daily amplitude of **20 degree**.
- Major **diseases** are rarely present.
- In the late **90s** the **Lebanese government** decided to stop the **illegal crops** (16000 Ha).
MEMBERS

- Total: 243

CULTIVATED AREA (HA)

- Total: 166.6 ha
  - Average: 16.6 ha/year
SERVICES OFFERED TO FARMERS

- Commercialization of the total quantity of grapes (if respecting the standards).
- Technical assistance for farmers.
- Imported Grapevine plants.
- Payment facility for plants
- Inputs delivery at lower prices.
- Space for meetings
SALES

- Medium term Contract with a Local winery.

- Price higher than 1 $/kg (depending on the region).

- Part of the production is processed for the cooperative under the name of “Domaine des Cedres”.

LABEL

Domaine des Cedres
2008
Vignoble Coteaux Helioptis
Vin Rouge

13.5% alc/vol
Mis en bouteille à la propriété
Deir el Ahmar, Bekaa-Liban
750 ml

Vin issu des terroirs calcaires des versants montagneux et ensoleillés de la Bekaa. Assemblage de Syrah, Cabernet Sauvignon, Tempranillo, Caladoc.

Cette Sélection de raisins provient de 11 villages situés entre Baalbeck et les Cedres (Liban) à une altitude de 1000m à 1700m. Le projet du vignoble des Coteaux d’Héliopolis a vu le jour grâce à la contribution du Conseil Général de l’Oise (France) en remplacement de cultures illicites.
**FUTURE OBJECTIVES**

- Increase cultivated areas and productivity.
- Access to micro credits:
  - Irrigation
  - Increasing production.
  - Agricultural machinery
- Creation of a Winery

**THANK YOU FOR YOUR ATTENTION**

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