



BEIRUT ENERGY FORUM  
منتدى بيروت الخامس للطاقة

Not GLOBAL...  
Neither LOCAL  
Looking for  
GLOCAL Energy Solutions

5<sup>th</sup> EDITION

17 > 19 SEPTEMBER 2014

Le Royal Hotel Beirut - DBAYEH



# THE FORUM



**Beirut Energy Forum is the regular annual gathering of the WEC Lebanon Committee**

**Beirut Energy forum is the largest event in Lebanon** that is dedicated to energy efficiency, renewable energy, and green buildings. Beirut Energy Forum has established itself as one of the most distinguished events in the Arab World.

The reputation of the Beirut Energy Forum emerged through 4 editions starting back in 2009. In 2014, the fifth edition of the Beirut Energy Forum will be held from 17 to 19 September 2014.

**This event is done under the patronage of the Lebanese Minister of Energy and Water H.E. Mr. Arthur Nazarian.** Beirut Energy Forum receives the support of the Ministry of Energy and Water, the League of Arab States (LAS), the European Union (EU), the United Nations Development Programme Lebanon (UNDP), the Central Bank of Lebanon (BDL), the Regional Center for Renewable Energy and Energy Efficiency (RCREEE), and the Order of Engineers and Architects in Beirut (OEA).

Beirut Energy Forum has also become the main event of the Lebanon Committee of the World Energy Council (WEC).

Beirut Energy Forum 2014 is organized by MCE GROUP for Congresses and Exhibition in strategic partnership with the Lebanese Center for Energy Conservation (LCEC) and in collaboration with the Ashrae Lebanon Chapter, the Lebanese Solar Energy Society, the Lebanon Green Building Council (LGBC), and the EU-funded project MED-ENEC.

**Meet the key people of the energy sector in Lebanon, the Arab World, and the International Community...**

“In 2013, the majority of the attendees were pleased with the high level of the scientific program and the professionalism of the organization...Thank you for your valuable feedback”

# THE LEADING RENEWABLE ENERGY FORUM IN LEBANON



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[www.mcegroup.net](http://www.mcegroup.net)

## AFTER 4 SUCCESSFUL YEARS, THE 5th EDITION IS EXPECTED TO BE ONE OF THE BIGGEST ENERGY EVENTS IN THE MIDDLE EAST

The event is distinguished by a 3-day conference sessions with highly selected interventions and presentations from all over the world, including highly renowned international keynote speakers.

### HIGH CALIBER OF SPEAKERS



**Mr. Adnan Amin**  
Director General, International  
Renewable Energy Agency (IRENA),  
Abu Dhabi, UAE



**Dr. Christoph Frei**  
Secretary General, World  
Energy Council (WEC), London, UK



**H.E. Dr. Omar Kittaneh**  
President of the Council of Arab  
Ministers of Electricity and  
Chairman of the Palestinian  
Energy Authority



**Dr. James Woudhuysen**  
Professor of Forecasting and Innovation,  
Faculty of Art, Design and Humanities,  
De Montfort University, Leicester, United  
Kingdom (UK)



KEYNOTE



ROUNDTABLES &



EXHIBITION FLOOR



## REVIEW 2013



**95%** OF THE EXHIBITORS WERE SATISFIED WITH THEIR PARTICIPATION IN THE EXHIBITION

**19%** of the attendees from outside Lebanon

**17%** more attendees than 2012

## Distribution of Participants

Engineer



30%

Advisor, Energy Expert



15%

Business Development, Sales & Marketing



12%

C level executive



11%

Academician



9%

Banking & Finance



9%

Official



7%

Media



5%

Legal



2%



## EXHIBIT IN THE LIGHT

**Beirut Energy Forum 2014 will witness the announcement of new bids in the energy efficiency and renewable energy sectors in Lebanon. Do not miss the opportunity!"**

It's a working gathering rooted in today's issues and firmly forward looking. It brings together professionals, policymakers, banks, practitioners, donors, academics, and private companies to meet and discuss the latest updates related to the energy sector in Lebanon, the Arab World, and the international scene.

It is the place where officials from the public sector meet private sector representatives and discuss the future of the sustainable energy sector in Lebanon and the region.

## EXHIBITOR PROFILE

### Energy

Solar | Wind | Biofuel | Biomass | Waste to Energy | Carbon Management | Geothermal

### Green Buildings

Building technologies | Urban Planners Architects | Green Products, Practices and Technologies | Low Energy Architecture

### Others

Banks & Financial Institutions | Investments Firms | Research & Development Institutions | Independent Power & Energy Producers | Associations & Agencies

### Clean Environment & Transport

Sustainable Transport | Environment Friendly Vehicles | Road Services | Street Cleaning | Technical Facilities







## BENEFITS FROM EXHIBITING

- ... Position your company as a market leader in the future energy and environmental fields
- ... Provide positive brand alignment to the global debate on future energy resources
- ... Benefit from a range of networking opportunities at the event
- ... Gain from a direct association to the event's global promotional campaign
- ... Gain access to industry leaders, policy & decision makers in the Arab & Mediterranean Regions
- ... Distinguish your company in a world-class industry gathering
- ... Build effective network resulting in increased sales
- ... Boost your brand by increasing visibility & recognition
- ... Increase positive industry relations

## ASK FOR OUR EXHIBITION FORM & FLOOR PLAN

In BEF, Sponsorship packages are fully tailored to suit corporate development & marketing objectives.

We work closely with your team to ensure that our Sponsors do really receive maximum exposure & opportunity for each sponsorship dollar invested.

The event offers a dynamic opportunity to be involved with what will be the most talked about energy event in the region.

## PLEASE REFER TO THE SPONSORSHIP PACKAGES CATALOGUE

This year, the exhibition area will witness "special scheduled tours" by representatives of selected parties. The organizers will strive to have special visits by the following organizations and parties:

- Order of Engineers and Architects in Beirut and Tripoli officials
- League of Arab States officials
- Council for Development and Reconstruction (CDR) officials
- Ministry of Energy and Water & Ministry of Public Works and Transportation officials
- Association of Lebanese Banks officials
- and others.

**100% RATED BEIRUT ENERGY FORUM 2013 AS AN EXCELLENT NETWORKING OPPORTUNITY**

**90% OF THE EXHIBITORS MET THEIR TARGET AUDIENCE DURING THE EVENT**

**100% RATED AS GOOD THE ORGANIZATION OF THE EVENT**

**JOIN IN...**

**EXHIBITION IS EXPANDING AS WELL...**

BOOK YOUR STAND NOW PLACES ARE LIMITED



Book a date  
with you!

2014

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