François FATOUX

Director of ORSE

French study center of Corporate Social Responsibility

www.orse.org

www.reportingcsr.org
The French national platform for CSR has been created in 2013 after the Environmental Conference for the Ecological Transition (2012).

Under the control of the Prime Minister, the platform brings together personalities from the business sphere, the trade union sphere, association and NGO sphere...
Members

- Employer organisations
- Trade unions
- NGO’s
- Local authorities
- Parliamentarians
- Academics
Missions of the platform

Working groups:

1. CSR as a lever of competitiveness & SME’s
2. CSR reporting & corporate governance
3. Supply chain
4. Promoting CSR worldwide
Other missions:

- Consultation (French and European Union regulations)
  Ex: The appeal of the platform in favor of a EU non-financial reporting directive (2014)

- Promoting exchange of experiences and sharing of CSR best practices
Focus on promoting international commitments

• The ILO Declaration on Fundamental Principles on Rights at Work
• The OCDE guidelines for multinational enterprises
• The Global Compact
• The ISO 26 000 guide to the social responsibility of organizations
Conclusions after a year of operation

- Better mutual understanding of CSR priorities and constraints for the public authorities and private sector
- Website exclusively dedicated to CSR initiatives in France  [www.reportingrse.org](http://www.reportingrse.org)
- Other countries expressed the need of having information on private and public initiatives (MENA region)  [www.rse-algerie.org](http://www.rse-algerie.org)