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Promoting Sustainable Consumption and Production in the Mediterranean

TOURISM

IDEAS, CHANGE, PARTNER

ECO DESIGN, ECO-INNOVATION,

GREEN ENTREPRENEURS,

EMPOWERMENT

STRAATEGIC MAINSTREAMING,

THINKING, INNOVATIVE POLICIES,

IMPACT, GRASSROOTS INITIATIVES,

EXCHANGE,

INCLUSIVE BUSINESS SOLUTIONS,

CO-CREATION, SUSTAINABLE

DEVELOPMENT,

PLANNING,

SCALE-UP, SUSTAINABLE

LIFESTYLE, TEAMWORK,

CHANGEMAKERS,

OPPORTUNITIES,

AGRO-FOOD, MANUFACTURING,

CIRCULAR ECONOMY, LIFE

HOUSING, SHARE, CYCLE

SYNERGY
Target Countries in the Mediterranean
Promoting Sustainable Consumption and Production in the Mediterranean

- Supports Policy-Makers
  - Regional Policy Component
  - National Policy Component

- Connects All Stakeholders via a Networking Facility
  - Exchange & Synergize
  - Scale Up & Sustain
  - Communicate Impact

- Implements Demo Activities
  - Demo Component: MED Test II
  - Demo Component: Green Entrepreneurship & Civil Society
  - Demo Component: Pilot Projects Supporting SCP Policies
Policy Component aims at Reinforcing circular economy in the Mediterranean governance framework and mainstreaming SCP in national policies.
Pilot Projects Supporting SCP Policies aims at Achieving national actions on the ground
MED Transfer of Environmentally Sound Technology (TEST)
Demo Component aims at promoting sustainable production in the Mediterranean industries.
Green Entrepreneurship & Civil Society Demo Component aims at boosting the creation of green jobs and empowering local grassroot initiatives.
Networking Component aims at facilitating regular exchange among all key stakeholders and harvesting lessons learned for scaling-up demo activities.
JORDAN

• High Level Steering Committee (HLGESC) which includes 6 governmental and non-governmental institutions and reports to the Prime Minister;

• High Level Sustainable Development Committee (HLSD) which was established in 2002 and is chaired by the Ministry of Planning and International Cooperation and co-chaired by the Ministry of Environment;

• Ad-hoc technical Green Economy/SCP committee and GE unit at the Ministry;

Builds upon:

• SCP-NAP based on the Green Economy Scoping Study (2012);

• Kick off meeting (22-23 October) and selection of Waste, food and agriculture and transportation as priorities areas;

• A first capacity building was organized in collaboration with the eco-cities forum 2014;
EGYPT

• Centre for Environment and Development for the Arab Region and Europe (CEDARE) and the Egyptian Ministry of Environment;
• The SCP national action plan will focus on four sectors that have been targeted by Egypt's green economy scoping study: (i) Water, (ii) Agriculture, (iii) Solid Waste, and (iv) Energy;

Builds upon:
• "Sustainable Consumption and Production for Cairo City’;
• National committee for sustainable development was created in 2006 and a strategy framework for sustainable development was developed;
• 'Green Economy Scoping Study for Egypt' (2013) to asses and evaluate Egypt’s preparedness towards sustainable development.
LEBANON

- **Assessment of SCP** in the industrial sector in Lebanon;
- Develop **national SCP action plan in the industrial sector**, with a special focus on the industrial sector in the Litani River and Qaraoun Lake;

**Build upon:**

- Ongoing efforts including the Lebanon Environmental Pollution Abatement Project (LEPAP), the Support to Reform-Environmental Governance (StREG) project - financed by the EU - which will develop a National Environmental Action Plan (NEAP) for Lebanon in 2015 (SCP is a core element of this NEAP);

**Linkages** with concerned actors: (i) Ministry of Industry (MoI); and specifically the Permitting Committee; (ii) *the Green Production Help Desk in Lebanon (GHD)*; (iii) UNIDO’s activities related to industrial pollution; and (iv) the sustainable public procurement (SPP) Action Plan prepared in 2011,