A global coalition of 100 not-for-profit organizations and 27,000 visionary companies with a single mission:

To drive the buildings sector towards sustainability and ensure our buildings deliver their full potential.
Green Building Councils work locally to:

- Define and deploy best practice in the green building market
- Help governments shape policy
- Build a culture of cross-sector collaboration
Facilitating Global Leadership

- Taking the lead on green building issues and initiatives that offer global value
- Outcome-focused collaborations that meet emerging market demands
- Facilitating the upscaling of locally led initiatives to globally led ones for wider benefit
Facilitating Global Leadership

Proving the economic benefits of greater human health and productivity in green offices

Our pioneering Health, Wellbeing and Productivity in Office Buildings project is set to influence the building investment, ownership and tenancy sector around the world.

4 GBCS INVOLVED, LED BY UKGBC
37 SUPPORTING ORGANISATIONS
13 COUNTRIES
3 CORPORATE SPONSORS
JLL, LEND LEASE AND SKANSKA
2 WEBINARS
120 ATTENDEES
Facilitating Global Leadership

A Socio-Economic Framework for Rating Tools

• A new framework that addresses complex socio-economic issues
• Enables their integration into any green building rating system in the world
• Developed in collaboration with the GBC South Africa

Establishing International Quality Assurance

• Pilot version of a Quality Assurance for Green Building Rating Tools guide
• Defines an international level of quality in the process of developing a tool and its operation
Facilitating Global Leadership

Sustainable Cities Initiative

- 15 SCI City Market Briefs released
- Valuable overviews of green building in leading cities globally
- SCI is an initiative in partnership with C40

Global Coalition for Green Schools

- A goal of all the world’s students learning in a safe, healthy and efficient environment by 2040
- Connecting leaders of this movement to drive change in their countries
- 28 founding member countries

centerforgreenschools.org/globalcoalition
Facilitating Regional Leadership

- Five Regional Networks that collaborate to drive local activity and achieve collective impact
- Developing from the consolidation stage to be highly effective collaboration platforms
Facilitating Regional Leadership

**EUROPE REGIONAL NETWORK**

- The inaugural WorldGBC Europe Region Leadership Awards attracted 30 entries from 13 countries.
- Important inroads being made in EU policy, spearheaded by a dedicated WorldGBC Policy Advisor in this region.
- Development and launch of common education resources.
- Led by GBC España, 13 GBCs submitted a first collaborative project proposal for EU innovation funding (BUILD UPON), attracting over 150 signatories of support including governments and cities.
- Prominent roles in over 20 events across the region.

**ASIA/PACIFIC REGIONAL NETWORK**

- The 2013 APN Annual Forum had the highest participation rate to date.
- The inaugural Asia Pacific Regional Network Leadership Awards in Green Building attracted 112 entries from 15 countries.
- Credibility of the network increased by staging several government roundtable meetings to unite peers within the region.
- The Sing Yin Secondary School in Hong Kong deemed co-winner of “Greenest School on Earth” Award for 2013.
Facilitating Regional Leadership

**MENA REGIONAL NETWORK**

- A number of GBCs becoming more sophisticated, and playing important roles with their governments in developing rating tools and policies that are increasing green building practice
- The MENA Network GBCs are playing an important leadership role in mentoring and sharing resources with developing councils.

**AFRICA REGIONAL NETWORK**

- Training courses now in operation
- Events for World Green Building Week staged
- The Uaso Nyiro Primary School in Kenya deemed co-winner of “Greenest School on Earth” Award for 2013
- Now 50 Green Star SA certified projects in South Africa.

**AMERICAS REGIONAL NETWORK**

- Nine countries united to work with UNEP to produce *The State of Play of Sustainable Building in Latin America* report
- All football stadiums LEED® certified for the 2014 FIFA World Cup Brazil™, with significant public profile
- ACCADES Central America and Caribbean Sub-Region exploring the operational efficiencies of working together as a network of small country GBCs.
Building Capacity

- Expanding our movement’s knowledge base to increase impact
- Offering a range of resources and reports
- Used by GBCs, the building and construction industry, governments and the general public

- Working with partners to produce resources with a global perspective
- Producing training and quality assurance materials for GBCs
- Publishing green building market research for an open audience
Building Capacity

Europe Regional Network Common Education Platform

- The Europe Regional Network’s one-day training modules ensure a Europe-wide level of education quality

Smart-Market Reports

- Our Smart Market Reports produced with McGraw-Hill Construction are popular with public, industry and GBCs

WorldGBC Online Library

- Text and video resources produced by national GBCs for other members’ use
- Enabling sharing of knowledge and best practice
Building Capacity

A New Era in Building Partnerships

- Resources to increase the advocacy capacity of GBCs:
  - An interactive step-by-step guideline on best and most effective practice in policy work
  - An *Advocacy Guide* in both print and video format

Supporting European Policy Making

- Collaborating through the European Union (EU) framework on regional policy issues
- Liaising directly with European Commission officials to help GBCs lead public policy work in the region
- Actively helping to shape new policy
Enabling Connections

**Networking**

- Working with our partners, such as Lend Lease, to host networking events
- Enabling green building industry members to connect and collaborate

**Communications**

- High Google ranking of our website shows that we are a trusted information source
- Our electronic newsletter *Global Update* keeps 1,000 GBC staff and partners informed of the latest activities
- Our presence extends to Twitter, Facebook, YouTube and LinkedIn
Enabling Connections

WorldGBC Congress: Bringing GBC Leaders Together

• An invaluable relationship-building opportunity
• Simultaneously fosters both individual connections and global cohesion
• Well attended by GBCs from all regions
• Offers practical skillsets, tools and tactics to assist GBCs
• Provides mentorship and inspiration from innovative GBCs
Enabling Connections

World Green Building Week

THE MOMENTUM OF WORLD GREEN BUILDING WEEK CONTINUES TO BUILD SIGNIFICANTLY:

2011 ➤ 129 EVENTS ACROSS 27 COUNTRIES
2012 ➤ 130 EVENTS ACROSS 30 COUNTRIES
2013 ➤ 220 EVENTS ACROSS 33 COUNTRIES

worldgreenbuildingweek.org

• An annual green building profile-raising event
• Our biggest and best opportunity to shine the spotlight on the global green building movement
• WorldGBC provides the global platform and sets an international theme
• We share resources to help GBCs make the event relevant in their country
Enabling Connections

**Government Leadership Awards**

- Our Biennial Government Leadership Awards program
- Held in partnership with ICLEI and UN-Habitat
- Championing local government leadership and best practices in public policies supporting green building
www.worldgbc.org
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facebook.com/worldgreenbuildingcouncil

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City Developments Limited
Keppel Land
Lend Lease
PHILIPS
UBM Built Environment

shaw contract group
SAINT-GOBAIN
United Technologies
McGraw Hill Construction
UL