Workshop on
“IP and Technology Transfer for Universities and Research Institutions”

November 16-17, 2011
El Hassan Science City
Amman, Jordan

Preliminary Information Note

1. Background and justification

Science and technology is well recognized as the main driver of industrial, economic and social development. There is overwhelming evidence of the volume and quality of the impact of research and development on industrial growth. Universities are the natural playground of all types of basic, experimental, and applied research. Formal university-industry technology transfer can catalyse phenomenal economic growth. Institutionalized technology transfer processes are therefore essential for Universities and Research to play a significant role in driving development. Unfortunately, ESCWA Member Countries (EMC) have not adequately exploited science and technology capacity for enterprise and socio-economic development. As a result, more capacity in science has driven innovation in the business and public sectors, resulting in marginally competitive products and services. There is a need to reconfigure a formal role in the economic cycle for universities and research in EMC, where the Universities become the clinic of choice for R&D problem solving of local industry.

This workshop will provide key issues of Intellectual Property (IP) and Technology Management from Research to Commercialization. Leading professionals from universities, research institutes, and technology transfer offices will share present their experiences and best practices.

2. Objectives

To effectively support the EMC to enhance and strengthen their capacity for local creation, development, ownership, management, strategic use and commercialization of IP through establishing formal IP and TT processes in their research active universities and centres.

3. Topics

The workshop will cover the following topics:

Topic 1: The Importance of IP for Economic Development
Topic 2: IP Laws Supporting Innovation
Topic 3: National Innovation and Technology Transfer System
Topic 4: IP and Technology Management in Universities and Research Institutions (IP Ownership, Benefit Sharing and Incentive for Researchers)
Topic 5: Innovation and Technology Transfer Infrastructure in University and Roles of Technology Transfer Office
Topic 6: Regionall Case Studies
Topic 7: University – Industry Collaboration
4. Expected outcomes

The policy makers in the EMC leading research universities will develop suitable Technology Transfer policies in their institutions.

Enhancing IP protection and management capacity of professionals in ESCWA Member Countries

5. Participants

The workshop is tailored to research institutes, universities and public organizations involved in research and development and technology transfer activities.

Participants will be policy makers or managers of research programs from the universities and research institutes in the EMC.

6. Organisation, Venue and Dates

The workshop is organized by the ESCWA Technology Centre in collaboration with the World Intellectual Property Organization (WIPO), and will be held during 16-17 November 2011 at El Hassan Science City, Amman, Jordan.

7. Workshop language

The workshop language will be English.

8. Additional information

For additional information please contact the following:

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