



*JIC Jordan Innovation Center:
Technological Business Incubator
Philadelphia University*

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Expert Meeting Group on Arabic Content in
the ESCWA Region

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Economic and social development cannot
Be achieved in the absence of
innovation, initiative, and creativity, or in the
presence of fear of change

His Majesty King Abdullah II

- The capital in Jordan is the human (No petrol). 33 universities
- Innovation, Creativity, and Entrepreneurship towards knowledge based economy

There are seven incubators in Jordan

- Philadelphia University
- Royal Scientific Society
- Higher Science Council
- University of Jordan
- Yarmouk University
- Al Hassan Industrial City
- Mou'atah University

Philadelphia University

- Established 1989
- 20Km north of Amman
- 8,000 Students
- Eight Faculties (Engineering, Science, I.T. Pharmacy, Management and Finance, Nursing and Art).
- 26 Departments



- The incubator was established in 2006 in cooperation with EJADA (Euro Jordanian Enterprise Development Action) and JUMP (Jordan Upgrading and Modernisation Programme).

Fund

- EJADA
- International Association of Science Parks
- European Business Network (EBN).
- The higher Science and Technology Council
- Ministry of trade and Industry.
- Amman Chamber of Industry
- Jordanian Engineering Association.

Physical Space

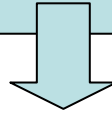
- 6 Incubator rooms
- 1 Meeting room
- Management office
- Kitchenette

Innovation and Enterprise

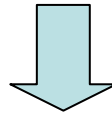
- To compete and generate wealth Jordan must better exploit the entrepreneurial skills and innovative ideas.
- It cannot happen overnight.
- It requires the right kind of nurturing and support.

- The incubator is a system that has inputs and outputs.

Innovative and creative people
Innovative and creative ideas, and technologies
Venture capital
Administrative and managerial services
The market and the government
Technical and scientific consultations
Fund



Incubator



New developing companies
Job creations
Economic varieties
New technologies
Developed enterprise
Production and marketing of a new product

Mission

- To help turn innovative ideas into wealth by supporting Jordanian entrepreneurs to start sustainable enterprise, support spin off ideas, develop value added products, identify and exploit the market, hire a skilled workforce, and graduate as viable stand alone business.

Incubation

- Evaluation and acceptance
- Pre-incubation and incubation
- Graduation and post graduation

Evaluation and Acceptance

- First contact
- First meeting
- Application process
- Assessment

Pre-Incubation and Incubation

- Pre-incubation
- Incubation
 - Project planning
 - Effectiveness
 - Monthly assessment
 - Modification
 - Continuation
 - Rejection

Graduation and Post Graduation

- Project success
 - Maintain relationship
 - Consultation in running the business
- Dead end point (technical)
- Not commercially feasible
- Incubatees breach of contract

Documentation

- First contact report
- First meeting report
- Continuous follow up reports
- Application form
- Assessment criteria
- Business plan
- Project plan
- Marketing plan
- Monthly reports
- Graduation report
- Post graduation report

Services

- Office (24h,7days)
- Establishment, registration (company)
- Business plane
- Economic viability
- Marketing Strategies
- Promotion and marketing
- Financial planning
- IT

Services cont

- University Library.
- Labs
- Training
- Consultations: marketing, legal, technical, Production, services, and others

Duration

- Two years
- Can be extended to three years

Ongoing projects, 50% occupancy

- Internet Advertising
- Development of solar panel water heating
- Water separation from oil, and petrol.

Cost

- JD160 a month incubatee

- Thank you very much indeed.