Anne Marie Baylouny

CREATING KIN: NEW FAMILY ASSOCIATIONS AS WELFARE PROVIDERS IN LIBERALIZING JORDAN

In the decade and a half since economic liberalization began in Jordan, a little noticed but large-scale organizing trend has taken over the formal provision of social welfare, redefining the institutional conception of familial identity in the process. For over one third of the population, kin solidarities have been reorganized, formalized, and registered as nongovernmental organizations in an attempt to cope with the removal of basic social provisioning by the state. Although kinship clearly has been a major element in Jordan’s history, the present phenomena alter traditional familial institutions, change kin lineages, and institutionalize the economic salience of family relations. In turn, the relationship of the populace to the state has changed, marginalizing previously regime-supporting groups and facilitating the implementation of economic neoliberalism without significant protest. Repackaged as charitable elements of civil society, these family associations are sanctioned and encouraged by the state and international community. Although they are not regime creations, family associations reinforce the Jordanian regime’s efforts at political deliberalization. The new elites who head the organizations have been placated through indirect incorporation into the regime; they now wield significant economic power over fellow kin and have enhanced social status backed by the new group. Furthermore, the trend mainly consists of families without immediate ambitions of entering national politics. These are not the traditional elite families.

The growth of family or kin associations (jama‘iyāt ‘aḍiliyya) has been dramatic: in the decade following initial structural adjustment, over 400 associations organized along various kinship lines were established in a population of less than six million. Almost 60 percent of all existing kinship organizations were formed during the ten-year period between 1989 and 1999. Amman alone, with a population of less than two million, had 197 family associations in 2000, 113 of which were established since liberalization, the rest having been established over the previous four plus decades. Family associations formed since 1989 currently represent the largest organizational category in the kingdom. Participation in these associations also outflanks other organizing forms, containing between 30 and 40 percent of the population. By comparison, cultural, sports, civil...
society, and professional associations combined contain less than 10 percent of the population. Not even the well-funded Islamist charities have matched the numbers or, more importantly, the growth of the family association trend since liberalization.

Scholars have documented the resurgence of identity divisions and tribalism in Jordan in the 1990s. What we are witnessing is not as simple as a revival of preexisting identities. I demonstrate that family associations as they exist today in Jordan are a new trend altering ideas of kinship and identity. Kinship associations are actively constructed, often entailing the recruitment of “new” family members. Family genealogies have been rewritten, sometimes reaching back over a thousand years, to redefine the present kin group. Others split off from the larger group to create a smaller definition of family. In some cases, individuals are startled to find themselves belonging to a family they viewed as completely separate from their own and even hostile to it.

As Polanyi observed, society responds to protect itself against the freeing of the market. How it responds speaks volumes on the process of institutional creation. As historians and anthropologists have long understood, institutions do not arise from scratch, a fact that complicates the interpretation of social reality through formalistic lenses. The solution is not to abandon the theoretical search but to combine disciplinary approaches in the service of generating theories more closely approximating the real world.

The rise of family associations in Jordan was due to a confluence of incentives affecting multiple social classes simultaneously in economic liberalization. Family associations are a societal trend; they do not contain the classic component of a social movement, namely, its demand-making and state-centered character. Indeed, the associations are generally little interested in the state, instead focusing on internal redistribution. The demise of state welfare services, combined with economic hardships caused by liberalization and the regional recession, produced a need and opportunity for new types of economic services and labor market connections. Employment contacts, integral to success in this context, can be most effectively provided by cross-class kinship institutions due to the nature of Jordan’s service-based economy. Political entrepreneurs used new kinship categories that could unite sufficient numbers to address both the economic goal of redistributive welfare for members and the political and social prestige desires of the leaders. The form of kinship used in these associations varies with the labor market and welfare opportunities the family is able to draw upon, demonstrating a complicated connection between economic variables and the genesis of identity institutions.

In this article, I first present the theoretical explanation for the genesis of this new organizing trend. I then examine how this institution drew upon existing cultural templates but altered them significantly to create a distinct organizational form. The new form could furnish social welfare in the current economy, where the old styles of kin organizing could not. I then analyze these services and how family associations create viable employment networks with mechanisms of accountability and duty. Alterations in state-provided welfare furnished an opportunity to aspiring elites, indirectly encouraged by the state, to obtain symbolic capital by setting up their own kin associations. I examine the progression of kin-based social welfare among the differing groups in Jordan, linked to their relation to state-provided welfare. In conclusion, I suggest that whereas kinship associations can be included within a broad definition of civil society, their effect runs counter to that usually suggested by the term. Instead, the state obtained
a fragmented society shouldering the expense of social welfare, furthering state deliber-alization policies.

**ECONOMIC LIBERALIZATION, SOCIAL WELFARE, AND IDENTITY**

Despite the widely recognized importance of identity politics, we know little about the precise mechanisms translating large-scale cultural, political, and economic changes into micro decisions and new allegiances. Constructivists have argued that identity and kinship are not constant, but malleable and often used instrumentally. In the Middle East, changes in kinship have been demonstrated historically but seldom currently. Kinship is usually taken as a given, exogenous factor, more or less important depending on the context. Yet changes in practical identity are occurring throughout the Middle East, from “shaykhs made in Taiwan” in Iraq—urbanites creating a new tribal identity for themselves—to the plethora of new Islamist organizing forms.

Approaches to the study of identity institutions focus either on the macro or the micro levels, with recent attempts to bridge the gap. Rational choice approaches rely upon methodological individualism, aggregating preferences smoothly and uniformly from the individual to generalize at the macro level. Ignored are the influence of reciprocal networks, the possibility of differential motivations, and the context within which choices are made. Societal-level explanations move from general pressures to individual decisions. Societal factors such as globalization or economic hard times have often been cited as spurring increases in identity politics, through a rejection of the West, for example, the reaction of a minority group against assimilation pressures, or the rise of beneficial economic trade ties. This relationship is neither clear nor unmediated: winners along with losers have used exclusive identities. Left unexplained are the diversity of ascriptive organizing across countries, times, and subnational regions, and the triumph of religious, regional, or genealogical identity over potential rivals. Attempts to join the two approaches have been unsuccessful to date, lacking specification of the translation of pressures at one level to outcomes at the other.

There has been a surprising lack of appreciation for differential incentives among socioeconomic groups in the genesis of identity institutions. Perhaps because multiple classes are included in these movements, differential class-based motivations have been viewed as unimportant to a movement’s genesis. White notes that class and economic concerns were disregarded in Islamist debates, even when individuals specifically mentioned these factors. The social movement literature has identified varying incentives and grades of membership. Motivations for leaders and members have been analyzed as qualitatively distinct, not merely a matter of scale. The resource mobilization branch of social movement studies examined selective incentives or tangible benefits for membership in formal social movement organizations, such as newsletters and special perks for paying members. Others identified varying levels of involvement in formal decentralized organizations and the informal networks loosely connected to them.

New social institutions contain a mix of incentives. Identity movements encompass multiple classes; thus, the analysis must account for the movement’s simultaneous appeal to individuals in a wide range of social and economic circumstances, classes, and
status groups. Explaining new organizing forms entails the disaggregation of incentives by the type of benefit obtained. In a multiclass organization, equivalent motivations cannot be attributed to elites and middle and lower classes alike. Social groups have neither the same demands of a movement nor identical resources to offer. An institution may provide welfare for its members, but elites are motivated by other benefits. Their contribution of resources for organizational start-up and sustenance creates symbolic capital and sometimes electoral possibilities. Yet overemphasis on leaders amounts to neglect of the critical mass necessary for a movement, often regarding them as simply objects of elite manipulation.

The analysis must begin with the critical juncture responsible for changing the playing field and giving rise to alternative conceptions of social organizing. As theorists of revolution have shown, a vacuum is a necessary precondition for territory to be won by a competitor. The causal chain in this case starts with the withdrawal of state welfare guarantees, which created the opportunity for the privatization of social provisioning. In 1989, Jordan began implementing International Monetary Fund policies to cope with worsening economic problems and obtain debt relief in the wake of the 1980s oil recession. These policies removed subsidies on basic goods and cut state employment, mechanisms for providing welfare to crucial interest groups. Increasingly vulnerable to international relative prices, the population has experienced a large decline in its standard of living and income. Prices on basic goods skyrocketed in the 1990s. Wages for state employees have been frozen amidst inflation. Poverty, declared by the World Bank effectively eliminated in the 1980s, was 30 percent by 2000. Many of the near poor no longer eat meat. Ironically, those hit hardest are from the regime’s historical base of support and crucial to the state’s own self-definition.

Structural adjustment in Jordan entailed a change in the social rights and demarcation of duties between the state and society. In line with global trends, the state shed its previous public services and social provisioning roles, pushing these onto a private sector viewed as superior to the task. Nongovernmental organizations (NGOs) were exhorted to fill the void left by the state, but what occurred was the formation of family associations, registered as charities or cooperatives, to provide welfare services. With worsening economic conditions, the population’s search for alternative social insurance turned toward participation in reconstituted kinship groups. By the mid-1990s, when living standards decreased substantially, the trend toward kin organizing was in full swing.

Economic neoliberal reforms alone are not responsible for the kin organizing outcome. The prior welfare and economic trajectory of the country laid the basis for the poststructural adjustment trend. In particular, Jordan’s economic regime of laissez-faire capitalism with indirect state investment and large-scale employment support resulted in significant regional discrepancies and underdevelopment. The service-oriented character of the economy remained, translating into an irregular and seasonal private labor market. Manufacturing was largely absent and remained so apart from the few export-processing zones. These economic factors both left a dearth of alternative organizations for welfare provision and provided the incentive for cross-class organizing on the part of the middle classes. Although service workers are notoriously difficult to organize, kinship united individuals across the sector and provided welfare under the guise of social provisioning to family members. Notably, employment networks are one of the main elements in
family associations, as is demonstrated by interviews and the informal qualifications for leadership in the organization, that is, the ability to provide jobs.

NEW ASSOCIATIONS, OLD MODELS

Family associations are collectively owned membership organizations. They formally register as either cooperatives or charitable organizations, with almost identical organizational structures and programs. Membership is limited to kin. Although discrimination on the basis of origin is legally prohibited, it is widely practiced. Funding is mainly derived internally. On average, three quarters of funding comes from yearly dues, donations, profits on investments, fees for services, and fundraising parties or bazaars. Dues are usually paid either by the heads of (nuclear) families or all adult males. Leaders are elected by dues-paying members.

The contemporary family association is an innovation on several older organizing forms. The association adapts and combines the tribal guesthouse or madāfa, the family treasury or sundāq ʿāʾilī, and the internationally recognized model of a nongovernmental organization. This form of kin organizing was not invented anew in liberalization but existed previously among migrants and minorities as a means of providing welfare to the family or descendants of the ancestral village. However, until 1989, it had remained a limited organizing trend, used by those excluded from state-provided welfare. Subsequently, the formation of family associations increased considerably in both urban and rural areas, among nonmigrants and majority populations alike.

The basis for the new organizing form comes from the madāfa or tribal guesthouse. Historically, the madāfa was a place for receiving guests in the shaykh’s home, funded by him. It was used to socialize and visit during holy days and is where wedding celebrations, engagement parties, funeral gatherings, political meetings, and negotiations were held. The new family association shares some of the same functions, but economic roles are now central and ceremonial aspects have been downgraded. Whereas upkeep for the guesthouse came from the tribal leader, the family association is cooperatively funded. Furthermore, the leadership is not fixed but elected, often amid competition. The new leadership comes from successful economic or professional elites, active in either private business or government. Many use alternative versions of kinship—a division of the family lower than the level of the tribe, for example—to supplant long-standing, hereditary leaders. With few exceptions, the family association retained the all-male character of the old guesthouse.

Collective funding draws upon the tradition of the family treasury, an institution used by richer extended families, minorities, and migrants to provide insurance within the group. Kin contributed to a fund for emergencies, extraordinary expenses, or to help less fortunate members with medical, university, and other needs. The family treasury acted as redistributive social insurance, effectively uniting kin across distances and classes. Shared financing elevates the leverage of members over elites, along with the perceived accountability of the organization. Leaders have wide discretion but cannot consistently shirk social welfare obligations.

This combined form of organization is packaged as a grass-roots NGO. Statistically considered part of civil society, the state receives international aid and approval for them. Yet their charity is reserved for members. Some large kin associations aid nonrelatives
but only as a special project undertaken with funds separate from the general treasury. Furthermore, the class basis of most grass-roots organizations and family associations differs. Where grass-roots associations typically join individuals in similar economic and social circumstances, family association members span the economic spectrum. They unite thousands of individuals engaged in strikingly different occupations: informal street vendors and government ministers view their interests as served within the same organization. Likewise, their relation to the state differs. Whereas Christian base communities in Latin America have attempted to carve out a sphere of autonomous local development, in Jordan family associations accede to state development plans without contestation.

The state encouraged this trend by channeling registration and financial aid. Previously registered under the Ministry of Interior, the state now only allows familial associations to register as either charities or cooperatives, under the appropriate supervising institution. Technically illegal by virtue of its restrictive membership, family organizing has been allowed throughout Jordan’s history. The oldest associations retain the title “family of.” Since at least the 1970s, the name of the kin association must differ, however minimally, from the family name. Often a letter is dropped from the family name or the village of origin is used. Supervising institutions award aid based on points accrued for the provision of particular welfare services. The state continually monitors the associations, auditing, approving, and maintaining records of their budgets on a regular basis. The governing body can refuse to register an organization, and once registered, can dissolve it for various reasons. By virtue of its data-gathering, monitoring, and approval functions, the supervisory organization for charities has been analyzed as corporatist, enhancing the state’s ability to control and discipline society.

SERVICES AND INCENTIVES OF KIN ASSOCIATIONS

The new organization pools and redistributes resources to supply a variety of welfare services suited to local labor markets. As a malleable idiom, kinship is able to unite various class incentives. Family associations provide services for both the lower and middle classes, providing monthly checks for the former and employment contacts for the latter. The services provided for the lower and middle classes demonstrate the distinct labor market in Jordan. Elites obtain symbolic capital or social prestige through the associations. Establishing themselves by differentiating among potential genealogical lineages, elites outside the traditionally powerful families build upon service provision to amass a clientele. Some of these association leaders attempt to use the kin group to launch electoral bids. A larger number of leaders are loosely affiliated politically with a party or movement. The associations can become fields for competing political trends and indirect electoral support. More often than not, such internal competition leads to the downfall of the organization as allegiances are split and kin unity lost.

Although the motivations of the lower classes are relatively straightforward, obtaining direct welfare payments, it is the middle classes that are central to understanding the relative success of kinship networks over other organizing forms. It is their interest in seeking private forms of social insurance that paves the way for welfare-oriented kinship associations to become the dominant organizing trend in liberalization. Family associations may be one-stop shopping organizations for social welfare among multiple
classes, but the membership is predominantly middle class.  Given the role that theorists of democracy have accorded the middle class, this development highlights the importance of “world time” in creating radically different class responses in differing historical eras.

The key to understanding the rise of family associations lies in Jordan’s service-based economy and the ability of identity organizations, crossing economic class and sector, to provide business contacts and employment for the middle class after the removal of welfare. The shared identity in family associations creates concrete networks of obligation based on expectations of future reciprocity, not previously established or historical patterns of interaction. Family associations are forward looking, widening the network of reciprocal connections and creating a link to other members and richer elites with labor market influence. In doing so, they reinforce differing corporate identities within society.

Flexible specialization, atypical work patterns, and informal labor all use networks and often terms of kinship. In such economies, contacts serve as the main source of capital. Maintaining friendships can be a condition of access to resources or claims upon others for aid. Familial idioms are derived from lived relationships of work: a subcontractor becomes a “cousin.” Open labor markets and job vulnerability are an integral part of this work structure. Individuals engage in social activities to maintain network connections, obtain jobs, or get out of a losing firm in time. “Niceness” is a requirement here, because relationships are situationally and erratically relevant.

Although the causal chain in many flexible specialization production economies runs from employment patterns to recreated kinship, the reverse is occurring in the Jordanian case: familial networks are first being established for subsequent use in the labor market. By using a constitutive story combined with a cooperative, redistributive financial form, family associations turn the loose and general social obligation to help kin whenever possible into a solid and enforceable duty with repercussions for noncompliance. Providing job networks is not declared in any official association pronouncements, yet was the main concern for the majority of members surveyed. The expressed motivation, in the case of many families newly given the option of membership, was access to employment circuits.

Forty-four percent from one urban association declared that increased business or employment was the primary benefit from membership in the family association. Reflecting the fit between particular labor markets and kin networks, a large portion of family association attendees, 40 percent from a single association, were merchants or small business owners, including the owner of a supermarket, a pharmacy, and a money-changing establishment, along with a carpenter and computer software salesman. An additional 50 percent of regular attendees work in the professions or services, jobs that are dependent on contacts for continued business or employment. The family association promoted a pharmacy owner’s establishment, for example, who subsequently received business from kin. Kin consumers frequenting other members’ businesses receive a discount. In turn, they introduce friends to that business, advertise it, and increase the consumer base. One member, himself recently returned from exile for (leftist) political activity, stated that he does not know who his kin are, and he could be purchasing from someone’s store without realizing it belongs to relatives. Knowing who among the family owns stores would lead him to patronize those and not competing businesses.
reiterated the desire to know what businesses their returned kin are in and what services they can offer.

As one member declared, “the family has expanded, and if we don’t know each other, anything can happen to the miskin [unfortunate] among us. There is no other source of social security.” Another stated, “Of course, I am personally against this community system—I am more for an individualistic approach—but in this economy and country, you have to do this. Here, the middle class cannot even buy a car. If you can, you are rich.” The nature of Jordan’s seesaw economy made organizing through family seem the way to provide social welfare, said one leader. Currently, young people’s situation has worsened. In family associations, kin take care of each other. Associations create a formal group that the individual looks to for help, searching no further. Another leader stated that the bad economic circumstances of the 1990s are the driving force behind the establishment of family associations. A Palestinian member stated, “everyone is helping each other. We don’t even know each other, we don’t have connections. As Palestinians, we do not know where our relatives work, or how we can help each other.”

An analysis of leader professions demonstrates the connection to employment. Kin associations are established by newly prominent elites operating in either the government or private services sector, such as former parliamentary or cabinet members, bureaucrats, retired army officers, and directors in the large health service sector. The leaders are not from the traditionally powerful families, who are the subject of many analyses, but are middle status families or recent additions to the economic upper class. They are young men, averaging between their mid-30s and late 40s, from a range of occupations, reflecting both the local employment structure and the family’s particular labor market position. All obtained financial success or powerful networks. They are socially active, often belonging to unions and civil society organizations before involvement in family associations. Their bid for leadership is founded on offering monetary support or employment connections or both. In general, the financially successful hail from the private sector, occasionally accumulating resources through stints of migration to the Gulf countries. Those only able to provide connections are linked to state employment, particularly in the rural areas.

An example of an inclusive association demonstrates the strong role of the labor market in determining social allegiances: a Jordanian family joined with a Palestinian village to create a new family association in 1995, and the leader (Jordanian) identified himself as Palestinian. After researching the roots of the lineage, the leaders of this future association traced their ancestry back to the Hijaz, Saudi Arabia, in the 17th century A.D. Part of this tribe had settled in Kerak, Jordan, whereas others went on to Palestine and settled in Yazour, near present-day Jaffa. The association contains individuals who consider themselves Jordanian and those who feel they are Palestinian; all now identify themselves as relatives. Separate diwan had existed for the village kin from Yazour and those from Kerak, and news of the kinship between the two came as a surprise to prospective members. The leaders of the association hold prominent positions in the private sector, directing two private hospitals.

The family association’s activities start with the establishment of a place to meet, a hall or center. In addition to meetings, this place is used for pivotal events in the life cycle—funerals, weddings, and religious holidays. Then, the associations begin providing aid, including emergency financing; loans; regular monthly support for the poor,
unemployed, and widows; and in-kind aid during seasonal and religious occasions. All the associations in my survey provided financial aid, including regular support for poor families, around $20 per month, seasonal aid, emergency help, and loans. Some paid for medical bills. Seasonal aid is provided at the beginning of the school year for children’s clothes and books, at the start of winter, and on religious holidays.

Low- or no-cost loans are fundamental to family association services. These are obtained without the strict requisites of bank loans. Interviewees emphasized the importance of obtaining such short-term, low-interest loans. As formal and government employment declined, collateral for bank loans became difficult to provide. The main alternative to public-sector employment domestically is the service sector, which lacks the formality or job security required to obtain bank loans or advances on paychecks. Educational loans and healthcare clinics are other high priorities for family associations.

Existing family associations altered their array of services to parallel the newly established organizations, emphasizing labor market and financial aid. Service provision only became prominent in the 1990s for most of these older associations. An increase in needy families was often cited, along with a change in the types of people in need. Furthermore, membership rates within older family associations have risen. Whereas previously only a handful attended yearly meetings, a larger portion of the membership is now active. Meetings went from fifteen to hundreds of attendees, and included a distinct change in the membership. Professionals, such as doctors, lawyers, and professors, are newly active in kin associations, many having previously rejected such organizing on the grounds that it is traditional and outdated.

Family associations also provide services more directly related to the labor market, such as training sessions and child-care, predominantly geared toward women. These programs are financially supported by the state. Training programs are generally run by urban associations, whereas child-care dominates association programs in the rural areas. Although the urban trainings do not match labor market needs, the state obtains funding for these programs from international aid organizations, particularly for female-targeted lessons (see Table 1).

Rural associations provide the same basic welfare aid, monthly support to poor families, in addition to nonfinancial services crucial to household income strategies. Child-care services furnished by the associations allow women to work in the state-promoted export processing zones. Since liberalization, the establishment of nurseries by family associations for very young children has skyrocketed in rural and presumably traditional areas. According to officials in the export-processing zones, these nurseries are needed for women from the surrounding villages to place their children while they work, sewing garments for export to the United States. Almost all child-care institutions outside the urbanized capital are charitable, most of which are village- or kin-organized. Nurseries in the northern rural regions, where 28 percent of the national population resides, increased from eighteen to thirty-four in the six years after 1993, and in the south, with 10 percent of the population, the number rose from ten to sixteen. Irbid in the north increased its charitable nurseries by 400 percent in that period. These areas are situated within daily bus transport to export zones. Charitable nurseries in Ma’an in the rural south doubled from four to eight, and in Mafraq, they increased over threefold from three to ten in the same period. In just the two years from 1997 to 1999, nurseries in northern Irbid and Mafraq increased by 66 percent and 43 percent, respectively. Kindergartens,
TABLE 1. Breakdown of training programs run by sample charitable associations

<table>
<thead>
<tr>
<th>Type of Training</th>
<th>No. Associations Offering Training</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sewing</td>
<td>15</td>
</tr>
<tr>
<td>Beauty</td>
<td>9</td>
</tr>
<tr>
<td>Knitting</td>
<td>3</td>
</tr>
<tr>
<td>Typing</td>
<td>3</td>
</tr>
<tr>
<td>Flower arranging</td>
<td>2</td>
</tr>
<tr>
<td>Embroidery</td>
<td>2</td>
</tr>
<tr>
<td>Handicrafts</td>
<td>2</td>
</tr>
<tr>
<td>Unspecified</td>
<td>6</td>
</tr>
<tr>
<td>No training programs</td>
<td>1</td>
</tr>
<tr>
<td>Total associations</td>
<td>24</td>
</tr>
</tbody>
</table>

Source: Compiled from interviews and General Union of Voluntary Societies, “Profile of multi-purpose associations.” The number of participants ranges from five to forty, with beauty trainings invariably drawing the most attendees.

serving as primary school education, also increased in liberalization. Kin-run kindergartens are more inexpensive than state-run schools, whose fees increased significantly in liberalization (during the austerity or IMF riots in 1996, the Ministry of Education offices were targeted). Over 50 percent of charitable associations in the rural areas have kindergartens. The number of kindergartens in the southern region increased from 79 to 141, and in the northern from 138 to 155. The number of kindergartens in Kerak, Tafileh, Ma’an, and Aqaba increased by 21, 6, 13, and 23, respectively. Ajloun in the north witnessed an increase in the number of kindergartens by two-thirds between just 1997 and 1999.

Although social services are being taken over by family associations, their ability to fulfill these obligations is questionable. Association leaders complained of rising costs and the difficulty of providing quality services at low prices. Indeed, although some associations have financially successful investments, most are shoestring affairs operating on a yearly budget of a couple of thousand dollars.

WELFARE PROVISIONING AND KIN ORGANIZING THROUGH TIME

The time line of the family association trend demonstrates the link between state welfare provision, particular definitions of the family, and involvement in the labor market. The group’s relation to state welfare determined the time line of family association formation; the precise version of kinship embodied in the association was a consequence of labor market position. The various social groups formed family associations in different eras, coinciding with their connection to state welfare and employment, which in turn reflects the group’s location in the state’s social base of support (Table 2). The definition of family
TABLE 2.  *Group welfare status, labor market position, and organizing outcomes*

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Jordanian Christians</td>
<td>Limited</td>
<td>Private services and some public employment</td>
<td>Yes: exclusive</td>
<td>No difference</td>
</tr>
<tr>
<td>Palestinians</td>
<td>None</td>
<td>Private sector: professional, services, and regional employment</td>
<td>Some: inclusive</td>
<td>Yes: inclusive</td>
</tr>
<tr>
<td>Jordanian Muslims</td>
<td>Complete</td>
<td>State employment</td>
<td>No</td>
<td>Yes: exclusive</td>
</tr>
<tr>
<td>Rural communities</td>
<td>Complete</td>
<td>State employment, agriculture</td>
<td>No</td>
<td>Yes: exclusive</td>
</tr>
</tbody>
</table>

TABLE 3.  *Types of family networks used in the associations*

<table>
<thead>
<tr>
<th>Exclusive</th>
<th>Inclusive</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member-owned, formally organized</strong></td>
<td><strong>Leader controlled, minimal power to the membership</strong></td>
</tr>
<tr>
<td>Jordanian Christians (and other minorities) mainly prior to 1989 (urban)</td>
<td>Rural communities after 1989 (formal)</td>
</tr>
<tr>
<td>Jordanian Muslims after 1989 (urban and suburban)</td>
<td>Prior to 1989, Jordanian Muslims (informal)</td>
</tr>
</tbody>
</table>

that was used, expansive or restrictive, inclusive or exclusive, is directly related to the group’s employment concentration (Table 3). Inclusive definitions open to more kin; exclusive ones narrow the family, generally at the seven generation or family surname level. As public employment declines, narrow definitions of kin dominate families in this sector. By contrast, lineage for families in the private sector has broadened, increasing the number of available networks and resources.

Family associations have adapted and changed in accord with their audiences and markets, their potential kinship bases, and the economic realities they address. They simultaneously draw upon and alter existing ideas of the family. Most differ somewhat from previous concepts of the family but not enough to be viewed as manufacturing identity from scratch. Families combine out of a sense of historical closeness or geographical proximity, such as residence in the same village. Alternatively, new kinship definitions split the previous group into smaller units. Many of the associations contain a few thousand members, smaller than a tribe but usually larger than a single family-name group.

Kinship in the Arab world incorporates numerous levels of familial relations, all of which are potential organizing bases. Ghabra notes that kinship in the Middle East is situational: precise lineages cannot determine who is or is not family; practical social networks determine kinship. Family can be defined through genealogical blood line,
tribe, village of origin, or present village of residence. Tribe, the usual translation for ‘ashīra or qabīla, is a large, multigeneration descent group that includes smaller groups of clans and extended families. The tribe can split into groups containing just seven generations of the lineage, the hamūla. Village is another potential kinship, which can encompass several tribes. International and rural to urban migration have often produced organizing based on hometown origin or extended kinship. Returning migrants in parts of Africa and the Sudan invested in hometown associations. In Tajikistan, lineages were rewritten to accommodate displacement and connections to the state administration, subsequently constituting new tribes. Income earned by expatriate workers in Yemen was remitted to the immediate family along ascriptive identity lines, exacerbating those social group distinctions.

The first groups to organize family associations in Jordan were Jordanian Christians and Druze, minorities allied to the state, during the 1950s and 1960s. Although they were regime supporters, these groups were not the primary social base for the Hashemites. Their ability to tap state welfare was circumscribed. Currently, few are employed in the public sector, but some do hold midlevel management positions with significant influence. By and large, they work in domestic-based services as employers, owners, and professionals, and are not heavily involved in regional migration. To provide welfare for the family, they formed associations using a restricted version of kinship and turned welfare and access to the state bureaucracy into a club good.

The Palestinians, left out of state-provided social welfare, drew on broad kin networks to obtain social insurance in their precarious economic condition (see Figure 1). These Palestinians found domestic, international, and regional employment primarily in services such as construction, administration, the bureaucracy, and professions. In the 1960s and especially the 1970s, some Palestinian family associations were established. Separated from the land that had formed the basis of their livelihood (most had been farmers), the migrants pursued a professional education that would allow them mobility, the ability to practice anywhere. Unable to count on state largesse for jobs, Palestinians worked in the private sector. Wide-ranging employment contacts were necessary, not only domestically but also within the region and internationally as Palestinians searched for work outside their new residence. Inclusive kinship aided their life chances in statelessness. Coping strategies included the wife’s kin, an innovation in family practices, along with additional selected kin. According to one analyst, “family became the means by which the Palestinians were able to respond to the conditions of the diaspora.”

That family was almost always defined as village of origin. Based on the home village, Palestinian associations cast a wide net and drew in thousands of members. In the refugee camps, Palestinians settled among former neighbors and villagers. Jordanian state practices furthered this use of home village, because the government used the village leader or mukhtar as an administrative intermediary. Family associations in Jordan served as transit and networking centers for kin to and from the West Bank, and some associations have branches in Kuwait and even the United States.

Still, family associations remained a marginal phenomenon in the 1970s and throughout most of the 1980s, despite being one of the only organizing forms permitted by the state. The impetus for such associations was not overwhelming, because the state provided the general population with urban consumer subsidies, and some employment and healthcare. Furthermore, Palestinians had access to plentiful work opportunities in
the Gulf. Economic liberalization introduced the main stimulus for family organizing. Previously unorganized Palestinians established family associations, and those who had an organization for the individual family joined with others to form a larger association based on broader kinship. The return of workers due to political liberalization and the 1990–91 Gulf War was indirectly related to the rise of kin associations.76 Individuals returning to Jordan, from the west or the Gulf, who migrated for political or economic reasons, represented an expanded pool of potential kin.77

Jordanian Muslims, the main regime allies, have restricted the definition of family. In urban and suburban areas, tribes began dividing into smaller units, often the *hamūla* or seven-generation family,78 and registering this as the association. Electoral realignments demonstrate this trend. One tribe traces its descent back to 1717 in Palestine. Acknowledging the various potential bases for defining his family, which could include inhabitants of the West Bank, the author of the tribe’s history instead delineates the family exclusively, eliminating most potential kin.79

With unrestricted welfare through public sector jobs, Jordanian Muslims remained unorganized until liberalization began to withdraw those prerogatives. Some organized informally before liberalization. These associations were extremely inclusive, akin to the old style tribal organization. The leader was in control of the organization and members did not own or contribute significantly to its upkeep. Not only is kinship now redefined narrowly, but the new association’s form transfers significant control from the leader to the membership.

Last to organize were the rural communities.80 The kin association here is largely a product of state encouragement, replacing alternative community or class-based possibilities. The family association, designed to provide accountable networks for the membership in a service-oriented economy, was promoted by the state as a legitimate form of organizing once it had become an established model in urban life. Here, the configuration of classes and services differs.81 Rural associations lack the grassroots character of community development associations; they are clearly dominated from the top. Due to the prior production profile, the rural areas are devoid of a substantial middle class. The associations are smaller than urban ones, often with just a few dozen members (they officially list between a few hundred and a thousand members), and are almost always led by retired army officers or government officials. Members’ dues and participation are largely absent, and association attendance is low.82 Funding for most rural organizations is provided mainly by the state. These rural associations mirror their urban counterparts in the conceptualization of kinship as the idiom of solidarity, and many are composed of only one or two families.83

CONCLUSION

Family associations do not reflect but have created an identity movement in Jordan. The social importance of the family association to members’ daily lives has heightened due to its welfare role. Nonparticipation of kin has been made more difficult due to this role and to the high level of institutionalization and formalization.84 This analysis of family associations demonstrates the dynamics of institutional creation, drawing from but altering past cultural repertoires to provide for needs generated in the modern, globalized economy. Furthermore, this examination has demonstrated the powerful role of state
welfare and its absence in social opportunities for advancing subnational identities. The precise incentives for membership in these reconstituted families show how different economic formations give rise to pressures and networks distinct from manufacturing-based class organizing.

The new welfare-providing institutions create enduring lines of social mobilization and identification, channeling individual identity through the family in exchange for access to fundamental economic goods. That the organization through which economic goals are rationally pursued is based on the idiom of identity has important consequences. Claiming to be an alternative and equal form of welfare provision, family associations disguise the shift in state services and the increasing income polarization in Jordan.

The most consequential effect of family associations has been to reinforce the declining significance of the national political arena and facilitate the state’s policy of deliberalization. Deliberalization policies have limited freedoms of speech and organizing, preventing the expression of dissent for government policies. This deliberalization is aided by removing from the political realm a critical economic issue in the lives of ordinary Jordanians. Devolving welfare provision onto kin associations fragments civil society into particularistic blocks and prevents unified demands along economic lines. As more of the populace is willing to sell its vote for entrance into employment and social welfare networks, national politics becomes increasingly depoliticized. In the short-run, this change is welcomed by the state. But the move of ideological activists into subnational kinship associations and the delegitimation of the national political arena may in the long-run pose a larger threat to the state’s vision of a docile society.

Formalized family associations are not reactionary responses to a globalized world. They represent an attempt to deal with changes caused by relatively open borders even as they cripple demand-based mobilization for policy changes at the national level. The hope for a meager portion of resources from among fellow kin is sufficient incentive to justify the costs of these organizations, both in terms of the time and money spent by leaders and the sacrifice of autonomy by members. The educated middle class, including academics, doctors, and other professionals who previously eschewed the use of kin, now participate en masse. Their decision solves a key piece to the puzzle of resurgent identity politics.

NOTES

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1Welfare is the system of social provisioning, the institutions and policies that attempt (at least) to provide protection for the lower classes against poverty and furnish insurance or social security for the middle classes.

2Despite differences in kinship definitions and legal structures among family associations, Jordanians invariably identified this trend as a single phenomenon. I utilized exemplars to deal with the lack of a general definitional term for the association. No matter how different the exemplar from the individual’s own kin association, the interviewee immediately identified the other as substantively equivalent. Survey institutions list several alternative names for family associations—râbiṭa, āwān, madâja, or jama‘iyya. A consensus is converging on the last, translated as association, and is a recent label.
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7 For a synthesis of social movement studies, see Doug McAdam, Sidney Tarrow, and Charles Tilly, *Dynamics of Contention* (New York: Cambridge University Press, 2001).

8 This study is based on one and a half years of fieldwork in Jordan during 1998–2000, with follow-up visits in 2004 and 2005. I conducted over 200 interviews, 114 of which were with association staff and members, and used targeted questionnaires. The associations in my data set are roughly split between those established before and after 1989, to compare changes in programs and motivations. Most were from the capital region. Through interviews with over a dozen officials of the supervisory bodies, I obtained records and histories, including financial data, membership lists, promotional publications, annual reports, original registration data, and internal administrative reports detailing the associations’ activities and funding.


10 Identity is difficult to define and measure. The problem is simplified in this study, because I am measuring membership in formal organizations based on ascriptive identity of kinship or village of origin. The question of internalization of that identity remains; however, my research indicates that, for many, their new memberships have become a real, operative force in daily life.

11 Kinship and family refer to attachments stemming from belief in a common genealogical lineage, which can be village of origin. In the Arab world, as in many other regions of the world, this is considered kinship (*qur`aba*). Village as a form of kinship has generally not been explicitly spelled out in the literature, but is often implied, conflated with tribe or clan, or referred to as locational or regional identity.


Palestinians use mansa. 36


February 2000.

employment, they used and created ties of family and friendship to obtain jobs. Ghabra, Lebanon also developed family associations, beginning with the Christians and spreading to other groups. Shafeeq N. Ghabra, Palestinians in Kuwait: The Family and the Politics of Survival (Boulder, Colo.: Westview Press, 1987); Samir Khalaf, Lebanon’s Predicament (New York: Columbia University Press, 1987), chap. 8.

The guesthouse goes by various names. In Syria, it is called madafa; in Kuwait, diwa; in Lebanon, manzil or majlis; in Kuwait and Yemen, mafraj. In Jordan, East Bankers generally use diwan or madafa, and Palestinians use rabi'a.


A total of 51 percent of members from one typical urban family association hold a bachelor’s degree or higher; 35 percent earn over 500 dinars a month, clearly middle class and somewhat richer than the income distribution of Jordan as a whole or the capital Amman. Interviews, February–April 2000, Amman.

Palestinians in Kuwait, 122.

Palestinians in Kuwait were in a similar situation. In response to the lack of “normal” or regular employment, they used and created ties of family and friendship to obtain jobs. Ghabra, Palestinians in Kuwait, 36.


Interview with member of Abna’ al-Harith Cooperative, 7 May 2000.

This was a village-based Palestinian charity. Interview with founding member, Sour Bahir Charity, 9 February 2000.

Interview with founding member of Mdan Cooperative, 1 December 1999.

Interview with member of al-Sahl al-Akhdar Cooperative, 3 May 1998.

Interview with Bassam F. Mayeh, former president al-Basat al-Akhdar Cooperative, 24 June 2000.
Because this detracts from demands on the state, he believed family associations aid globalization, in which the state’s role is diminished. Interview with Munther al-Qara’en, Vice President of al-Azhar Cooperative Association, 12 March 2000.

Interview with Mohammad Abu Sa’ad, president of Lifta Charitable Association, 11 February 2000.

Interview with member of Abna’ al-Harith.


The leaders of the family organizations are overwhelmingly male. Although many of the family associations’ programs are geared toward women, such as employment training, the presence of women on decision-making bodies is small. Of the thirty-two family associations for which leadership gender data were obtainable, only one (Christian) association had a woman on its board. Overall, the ratio of women on charitable association steering committees is just under one third. This figure includes specialized and women’s associations and is not limited to family associations. It also excludes cooperatives, for which data were unavailable. Of charitable associations as a whole, the highest percentage of women on steering committees (45%) is in Amman governorate, where the majority of women’s associations are located. General Union of Voluntary Societies, Taqrir al-majlis al-tanfithi. al-Idari wa-l-mali wa-l-mawazina al-taqdiriyya [Executive Report. Administration and Finances and Projected Budget] (Amman: Ittihad al-Amm li-l-Jam’iyyat al-Khayriyya, 1997–98).

These functions are similar to burial societies found in many cultures.

Interview with Abu Sa’ad.


The only exception to this is Aqaba in the south, which also has a low percentage. It is a new governorate and little populated.

General Union of Voluntary Societies, “Childhood Care,” Hamarneh, Jordan, 190.

In 1997, Kerak had thirty kindergartens; Tafileh, thirteen; Ma’an, thirty-two. Kindergartens in Aqaba jumped from three in 1997 to twenty-six in 1999, the same period when the region was the focus of legislation to create free and qualified industrial zones.

Labor market position itself was partly a result of political allegiance or estrangement from the regime.

Ghabra, Palestinians in Kuwait, 18. Similarly, Fandy states that family can be expansive, extending to non-kin. Mamoun Fandy, Saudi Arabia and the Politics of Dissent (New York: St. Martin’s Press, 1999), 31.

For analyses of the varying structure of Middle Eastern families and its connection to the local economy, see Dounami, “Endowing Family”; Meriwether, The Kin Who Count.

The term “tribe” is overused and ill-defined. Richard Tapper, “Anthropologists, Historians, and Tribepeople on Tribe and State Formation in the Middle East,” in Tribes and State Formation in the Middle East, ed. Philip S. Khoury and Joseph Kostiner (Berkeley, Calif.: University of California Press, 1990), 48–73. Khoury and Kostiner use a loose definition of tribes as “large kin groups organized and regulated according to ties of blood or family lineage,” Philip S. Khoury and Joseph Kostiner, “Introduction: Tribes and the Complexities of State Formation in the Middle East,” in Tribes and State Formation, 4. Historically in the Middle East tribes moved, lived, and produced together, based on a nomadic and/or agricultural lifestyle. The definition often includes a cultural component, that the group believes it shares a culture distinct from that of other groups.


Berry, Fathers Work for Their Sons.

67 ‘État et recompositions identitaires.’


69 These initial cooperatives registered as mutual benefit, a category reserved for kin organizing. The trend now is to register as a multipurpose association. Interview with Jordan Cooperative Corporation official, 14 April 1998 and various dates, fall 1999.

70 A significant amount of international migration to the West is present in the Christian groups. The director of one cooperative stated that only a minority of members are employees, which in general refers to government employees. Interview with Jamal al-Naber, Director of Al al-Naber Cooperative, 9 January 2000.


72 Palestinians use the name of that village as the association’s name and register about equally as cooperatives and charities.


75 Interview with Abu Sa’ad.

76 Labor possibilities in the Gulf states have shrunk considerably, making success in the domestic market critical.

77 A large portion (41 percent) of previous migrants to the Gulf countries established their own businesses upon return. Charles B. Keely and Bassam Saket, “Jordanian Migrant Workers in the Arab Region: A Case Study of Consequences for Labor Supplying Countries,” *Middle East Journal* 38 (1984): 692. Returnees from the Gulf war in the 1990s found employment in banking, financial services, commercial, and the health sector, in addition to running retail businesses. Le Troquer and al-Oudat, “From Kuwait to Jordan.” These activities created a new commercial district of the capital, Gardens Street.


79 Multiple names for the tribe exist, depending on how descent is traced. The writer’s name takes up four lines, tracing ancestry back to the time of the Prophet. The definition he uses of his tribe, however, is more limited than that lineage would imply. Abdullah Isma’il al-Kaswani, *Qabilat al-Zaydan Zayadna* [The Tribe of Zaydan al-Zayadna] (Amman, Jordan: al-Maktaba al-Wataniyya, 1994), 30, 96.


81 Migrant associations in other locations also began as urban, then spread back to the rural areas, serving different purposes in each. In the Sudan, migrant associations function as developmental organizations in the countryside, whereas in the city they offer social security and identity useful in inheritance disputes. Pratten and Baldo, “ ‘Return to the Roots’, “ 143–45. In Yemen, Carapico demonstrates similar functions for rural cooperatives. Carapico, *Civil Society in Yemen*.


83 Interview with Mohammad al-Ardha, Researcher, Directorate of Studies and Research, General Union of Voluntary Societies, 12 October 1999.

84 Free-riding is not an overwhelming problem. Family members can refuse to join; however, once a majority of the potential kin group has agreed, individual families find it hard to opt-out or not participate. Some do attempt to avoid paying dues, but this is a temporary and individual escape. Those same individuals recognize the need to eventually become dues-paying members and would need to in the event they requested services from the organization.

85 Jillian Schwedler, *Don’t Blink: Jordan’s Democratic Opening and Closing*, Middle East Report Online; available from www.merip.org/mero/mero070302.html