Safadi Foundation

Wealth In Minds

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About us

1985 – 2001
Philanthropic Organization

2001-2005
Official Establishment

2006 – 2009
Development Agency

2010
New Strategic Approach

Vision
- A just society
- Offers equal opportunities
- Respects diversity
- Efficient use of resources

Values and Action Principles
- Respect
- Integrity
- Quality
- Leadership
- Sustainability

Mission
- Advance livelihoods
- Constructive consciousness
- Build capacities
- Participation and partnership

Objectives
- Improve quality of life
- Support development
- Strengthen community groups
- Develop human capacity
- Tackle public issues
Rural Development and Sustainable Agriculture

Facilities
- Conference room and classrooms
- ICT Training Room
- Laboratory for soil testing
- Hydroponics Demo
- Greenhouse
Rural Development and Sustainable Agricultural Projects

**Developing Horticulture to Access Impactful Markets**
- DHAIM
  - Technical assistance
  - Demo center in Akkar
  - 2 prototypes in Akkar plain

**Farmer to Farmer**
- Knowledge transfer and exchange by volunteer farmers
- Enhancing capacities of Lebanese farmers

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Cooperative for Development and Agro-food Processing in Akkar and Dennieh

**Services**
- Wax Foundation and Sterilization
- Honey Processing
- Queen Rearing
- Sorting, grading, packaging
- Refrigerating rooms
- Pomegranate and jam processing
- Soil laboratory
Rural Development and Sustainable Agriculture
From action to service

- **Targets:**
  - Small scale farmers and beekeepers in the Minnieh, Dennieh, Akkar regions
  - Students from Akkar, specifically from public schools

- **Beneficiaries:**
  - 250 beekeepers
  - 350 Small scale farmers

- **Services are direct results from previously internationally-funded projects**

- **Projects were designed according to the needs identified through:**
  - Focus groups
  - Observation
  - Strong relations with key stakeholders including cooperatives, municipal heads and the farming community

- **Challenges:**
  - Sustainability causing closure of services (Breeder’s project)
  - Lack of coordination between different actors
  - Duplication or unnecessary projects by international organizations

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Cultural Sector
Cultural Sector
Al Mouna Library

Al Mouna Library Services
- Collection of 12,000+ resources
  - English, French and Arabic
  - Spanish, Romanian, German, Greek, Chinese
- UN Resources
- Internet and audiovisual space
- Study Area

Cultural Sector
Al Mouna Children’s Library

- Promote a culture of literacy
- Storytelling
- Competitions
- School visits
- Summer activities for children
Cultural Sector
Annual Events

Under the Moonlight – Ramadan Festival
Live Christmas Festival

Photography Exhibition
Spring Festival

Cultural Sector
From need to service

_targets:
- Communities of Tripoli, El Mina, Koura, Qalamoun, Beddawi
- Children and youth

_Beneficiaries:
- 5,000 cultural enthusiasts every year
- 1,200 members of the library
- Students, public and private school and Lebanese university

_Services were designed according to the needs identified through:
- Focus groups
- Observation: no public cultural spaces in the Tripoli and surrounding regions

Challenges:
- Sustainability
- Fragile security environment
- Lack of qualified human resources
Education Sector

Education Sector

Community Centers

Facilities

- 3 Computer Centers in North Lebanon
- 3 English Learning Centers
- CEP @ LAU at Safadi Foundation
**Education Sector**

**Ongoing Projects**

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**Project to Eradicate IT Illiteracy**
- Implemented in marginalized communities across North Lebanon
  - Level 1 Basic
  - Microsoft Unlimited Potential
- Targets men, women and youth
- 57,000 graduates since 2001

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**Project for English Learning**
- Basic and Intermediate Courses
- Customized Conversation Sessions
- 7,000 graduates since 2005

**French Language Training**
- Diplôme d’Études de la Langue Française (D.E.L.F.)
- Public School Students and Lebanese University Students

**German Language Institute**
- Russian Courses
- Spanish Courses
Continuing Education Program – Lebanese American University with Safadi Foundation

- Innovative and dynamic programs
- Specific learning needs
- Professional and ethical practices
- Applicable and up-to-date material

Education Sector
Ongoing Projects

Education Sector
From need to service

 Targets:
- Communities of Tripoli, El Mina, Koura, Qalamoun, Beddawi
- Non-educated, junior or mid-career professionals

 Beneficiaries:
- 60,000 ICT and English Center
- 173 CEP Program

 Services were designed according to the needs identified through:
- Research conducted before the launch of Safadi Foundation in 2001
- Relations with key stakeholders, specifically with Lebanese American University

 Challenges:
- Sustainability
- 2012 downsizing of computer/English program to 3 from 12 centers
- Lack of data on drop-out rates, source of drop-outs and specialized services from children at-risk of dropping out
Social Development Sector

Programs

- Local Development Program
  - To activate participation of citizens

- Women’s Program
  - To empower women and activate participation

- Youth Program
  - To empower youth who are “at-risk”
Social Development Sector
Women’s Program – Services

Community Based Academy for Women Empowerment
- Vocational training in handicraft production
- Handicrafts workshop
- Awareness and capacity building in legal, political and human rights
- Community building initiatives

Social Development Sector
Youth Program – Services

Shababouna Center
- Social workers support to youth
- Assistance in life planning
- Awareness and capacity building in youth advocacy
- Community building initiatives
- Referrals to specialized organizations
Social Development Sector
From need to services

- **Targets:**
  - Communities of marginalized regions of Tripoli
  - Vulnerable groups, such as children and women

- **Beneficiaries:**
  - 200 women
  - 200 youth
  - 200 children

- Services were designed according to the needs identified through:
  - Research conducted before the launch of Safadi Foundation in 2001
  - Surveys and follow-up questionnaires with beneficiaries

- **Challenges:**
  - Sustainability
  - 2012 closure of Haretta Center in Old Serail
  - Constant violence in targeted regions

Some Challenges

- **Financial Sustainability:** Decrease in international agency funding in recent years
- **Association with a political figure:** Even though we do not work on political lines
- **No formal structure:** In the Lebanese system for support to NPOs
  - Tax benefits or government funding
- **Worsening economic situation:** Aggravated by instability in security
- **Brain Drain**
Thank you!