



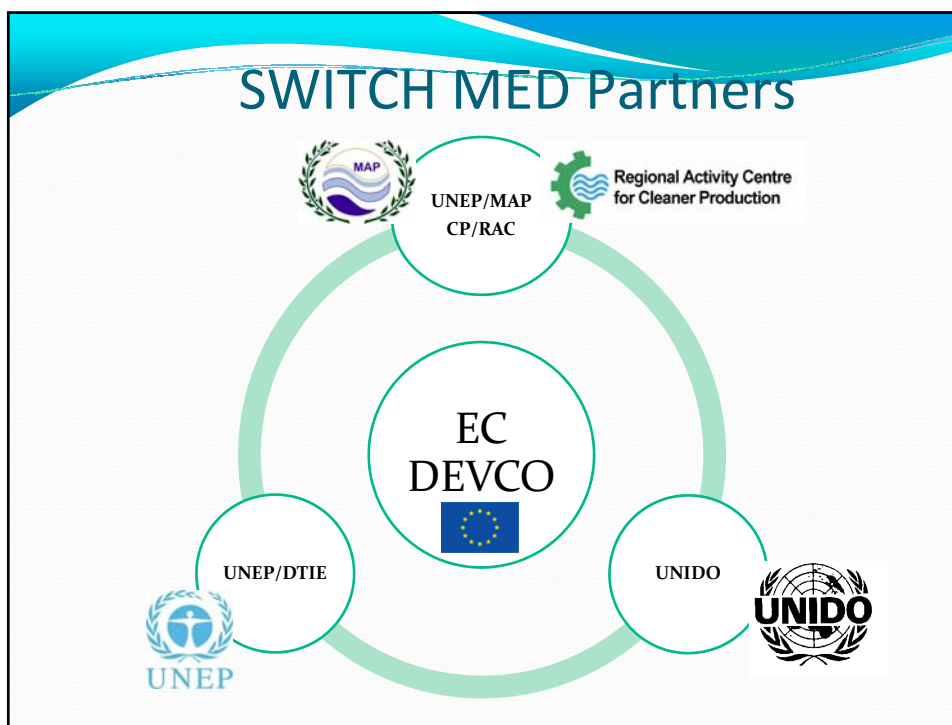
Switch-MED

“switching” to sustainable consumption and production patterns in the Mediterranean region

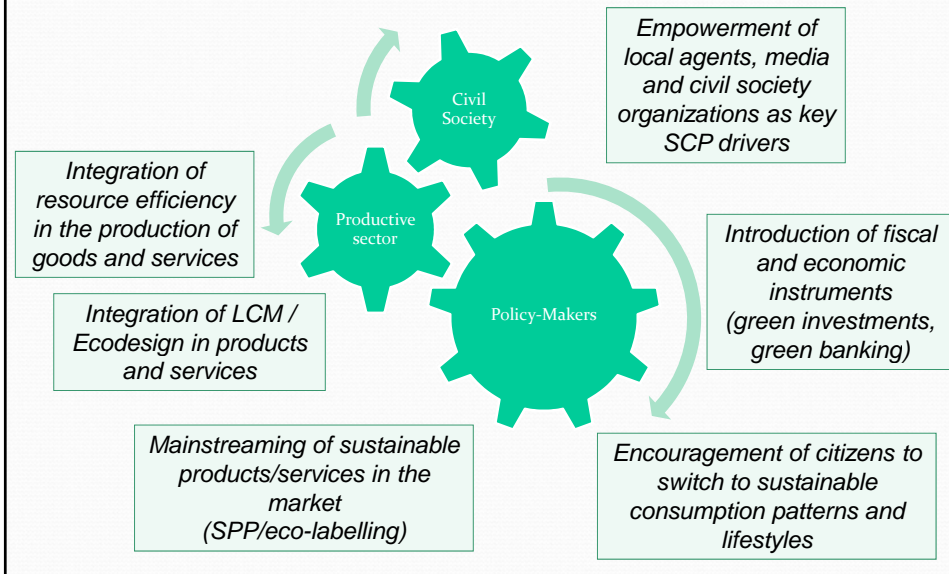
ESCWA Workshop on “Regional Mapping and Policy Guidelines of Green Productive Sectors in the Arab Region”,
27th of February 2013

EuropeAid Development and Co-operation 

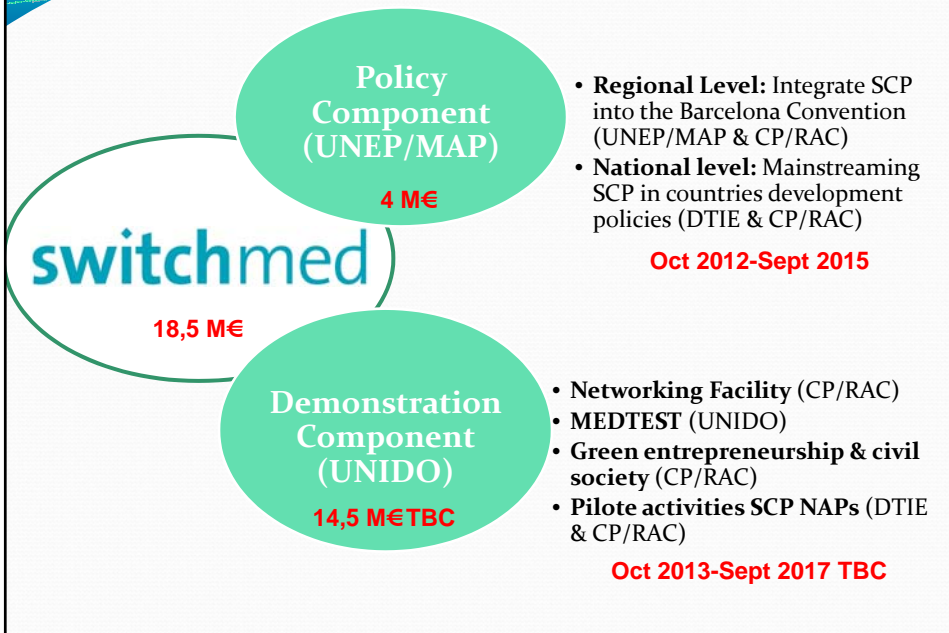


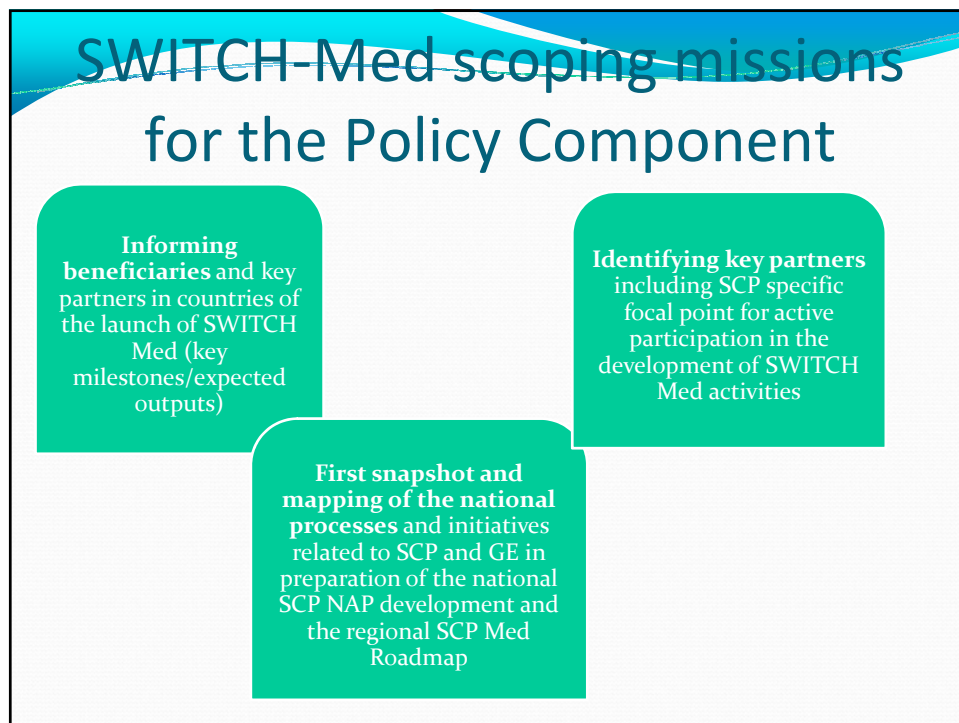
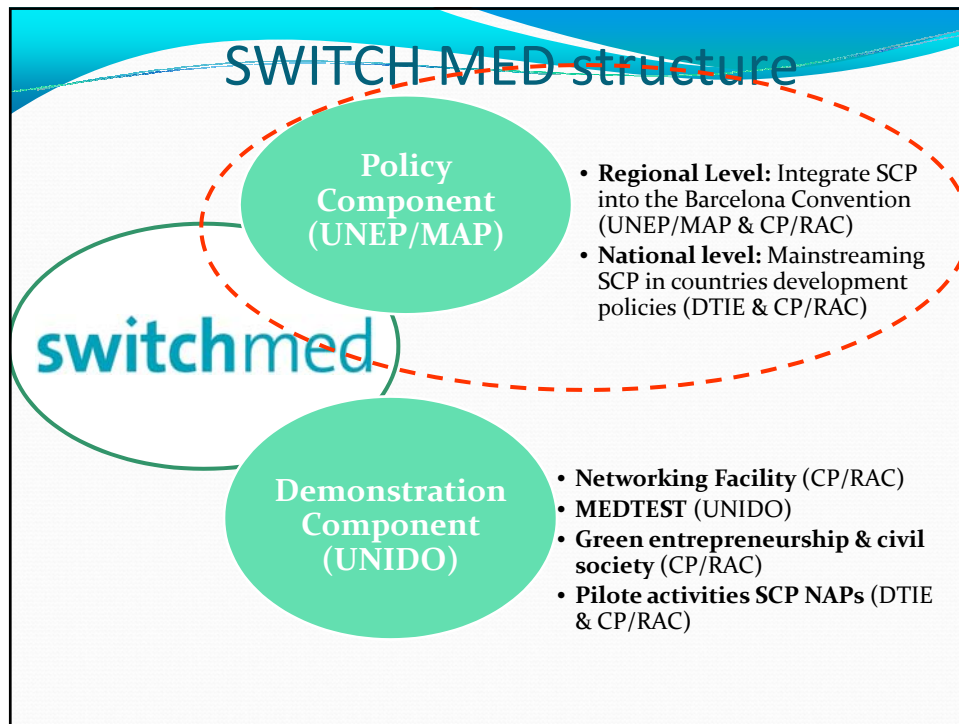


SWITCH-Med vision to contribute to the development of a Mediterranean Circular Economy



SWITCH MED structure





Regional Policy Component

SCP Med Road Map
to be submitted to the
COP of the Barcelona
Convention in Dec
2013

**Specific
recommendations** to
support the integration of
SCP and Green Economy
into the UNEP/MAP
Barcelona
convention/governance
process

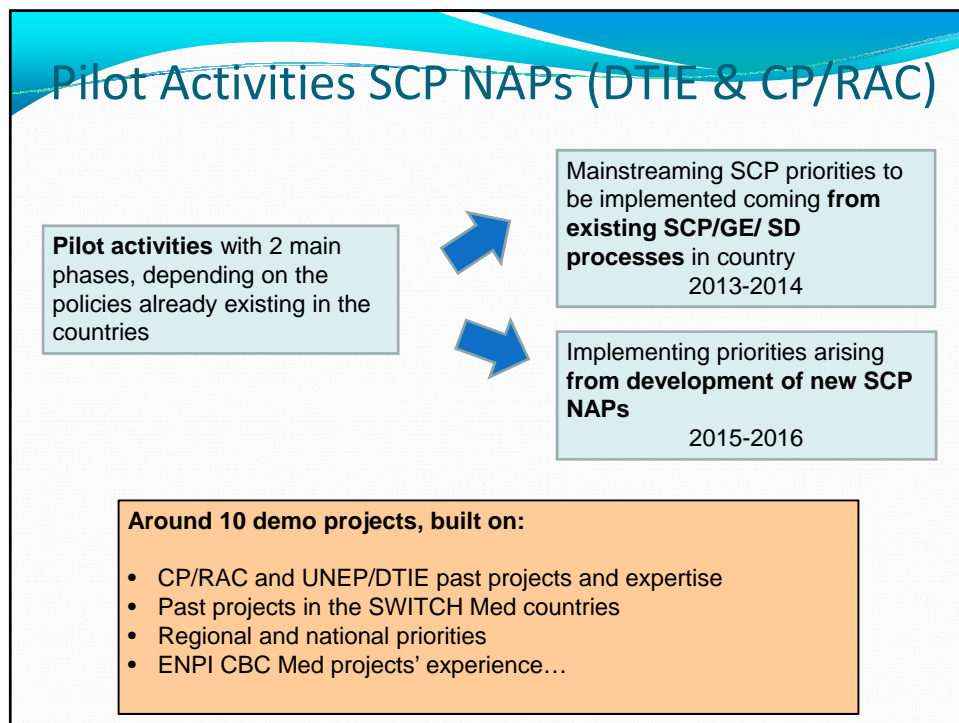
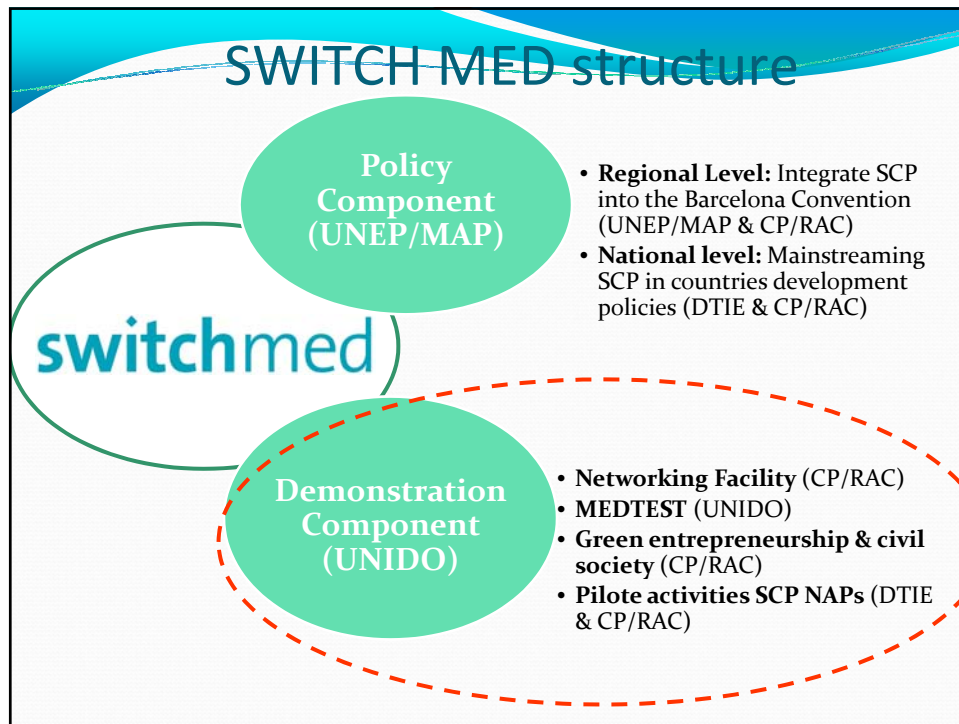
**SCP Med
methodology and
toolkit** to be used in
the development of
SCP National Action
Plans



National Policy Component

Steps for the development and approval of SCP National Action Plans

1. Designation of effective lead agencies, establishment of interministerial coordinating committees
2. Establishment of multi-stakeholders platforms
3. Def. of priorities, target and policy mix
4. Determination of source of funding
5. Drafting of the SCP action plan
6. Approval of the SCP action plan at the highest level



Green Entrepreneurship and Civil Society's

Demo Component (CP/RAC)

**Specific Objective 1:
Boosting
green entrepreneurship**

Mediterranean Training
Program (MTP)
Guide, On site and on line

GE
MedNetwork

Elevator
Pitch
Meetings

Market Studies:
Trends&scenarios

Local
trainers

200
New Green Businesses
(strategic and financial
access to 20)

**Specific objective 2:
Empowering civil
society**

Capacity Building
CSOs

Mapping CSOs
initiatives on line:
Consumpediamed

Raising Awareness
Actions

Change agents

25 SCP Civil
Society lead
initiatives

Match-making Online
Platform and On site
Event

GE/CS Joint
Ventures

