The Green Production HELP DESK

In cooperation with:

The United Nations Economic and Social Commission for Western Asia

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I- GHD Description

The Green Production Help Desk (GHD)

- Is a project partnership between ALI and ESCWA
- Help Desk established at ALI premises
- Total Budget of 36,000 USD funded by ESCWA
- Official Duration of the project is from October 1, 2012 till December 31, 2013 [15 months] – (Extension till June 30, 2014 under negotiation)
- Direct Beneficiaries are members of ALI and Lebanese Industrialists in general

- Provides information and technical advice to Lebanese Industries that want to develop their products/production to fit with the principles of sustainable development, and enable them to engage in the emerging green economy
- ALI ensures the sustainability of the GHD within its premises, beyond the official duration of the project
II- ALI Overall Brief

**ALI**
Overall Representative of the Manufacturing Industry in Lebanon

**NGO**
Founded in 1943, groups Top Industrialists & Industrial Syndicates

**Mission**
Create & Maintain a favorable Environment for Industrial Investment, Growth & Development

**Sustainable Development**
Involved in Environment and Renewable Energy Related Issues since 1992

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III- Why ALI ?

Act as the Medium between the Government and Employers:
- Genuine Public-Private Partnership

Promote Green Production and Green Economy:
- ALI established an “Environment & Energy Department” years ago to support and raise awareness of industrialists on issues related to cleaner production, energy efficiency, etc.

Work with International Organizations for National Capacity Building and promoting Green Activities:
- ALI worked with UNIDO and GIZ for the implementation of environmental projects within Lebanese industries.

Ability to host an Information & Expertise Center and organize customized Trainings & Workshops in Lebanon
IV- GHD Objectives

“Strengthening Capacities in Lebanon on Greening the Industrial Sector”

- Develop a better understanding of policies and programs aimed at the development of green industry, and disseminate best practices
- Access to information for decision-makers on opportunities of green production at the national and local levels
- Capacity building for the design of national & local policies and programs for stimulating and greening the industrial sector

V- GHD Services

Collection & Dissemination of Information
- Opportunities in Green Business & Green Funding
- National policies, institutions & laws related to Green Economy
- Regional & international support programs and best practices in Green Industry

Training
Organize national workshops and training courses on topics related to Greening the Industrial Sector

Networking
Act as a network of experts and national authorities specialized in the development of Green Industry
VI- Achieved Activities

As part of the Project Action Plan, the GHD achieved the following activities so far:

- Assigned a Project Manager and Logistics at ALI
- Contributed the National Mapping Exercise
- Participated to the Kuwait Mission
- Printed a Brochure
- Conducted the 1st National Workshop for Industries
- Collected Information on various topics related to Green Economy
VII- Upcoming Activities

- Create a Link on ALI Website Including all GHD info
- Launch the GHD in a Press Conference by ALI Board Members
- Organize the 2nd National Workshop for Industries
- Collect more Information related to Green Industry
- Disseminate Information through the e-link
- Facilitate Networks of Experts & Institutions specialized in Green Productive Sectors

VIII- GHD Office

The Green Production Help Desk

“ Welcomes You ”

At the Association of Lebanese Industrialists

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From Monday to Friday – 9AM till 5PM
THANK YOU FOR YOUR ATTENTION!