



**جمعية الصناعيين اللبنانيين**  
**ASSOCIATION OF LEBANESE INDUSTRIALISTS**

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## The Green Production HELP DESK

In cooperation with:


The United Nations  
Economic and Social Commission  
for Western Asia



ESCWA


**Rana Tabcharani Saliba**  
**Head & Project Manager**  
**Environment & Energy Department**

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# OUTLINE



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- IV- GHD Objectives**
- V- GHD Services**
- VI- Achieved Activities**
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- VIII- GHD Office**

## I- GHD Description

### The Green Production Help Desk (GHD)


- ✓ Is a **project partnership** between **ALI and ESCWA**
- ✓ **Help Desk** established at **ALI premises**
- ✓ **Total Budget** of **36,000 USD** funded by ESCWA
- ✓ **Official Duration** of the project is from **October 1, 2012 till December 31, 2013** [15 months] – *(Extension till June 30, 2014 under negotiation)*
- ✓ **Direct Beneficiaries** are **members of ALI and Lebanese Industrialists** in general

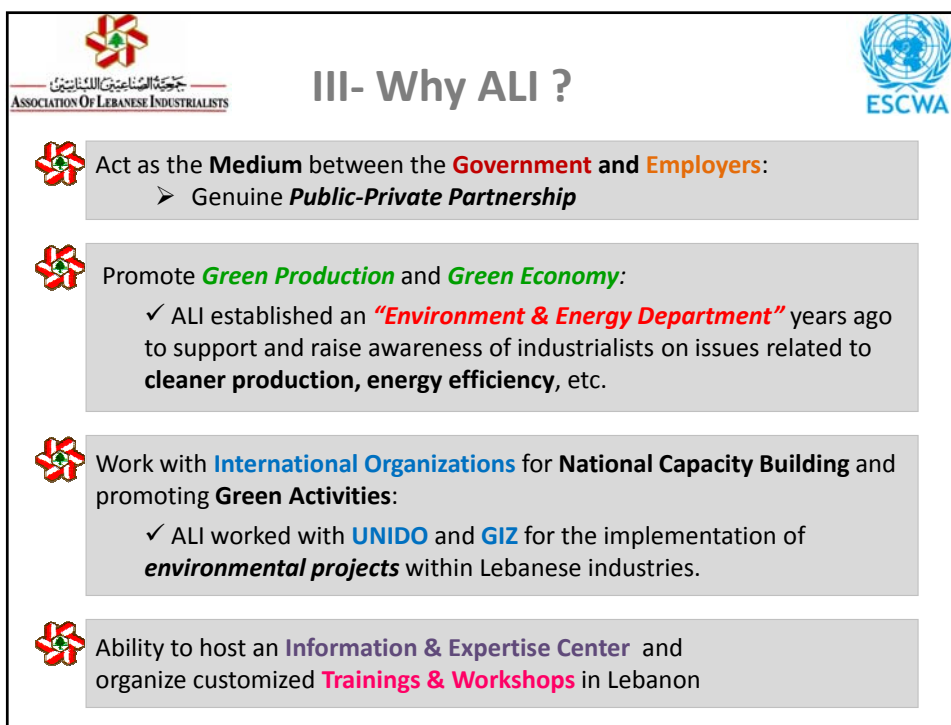
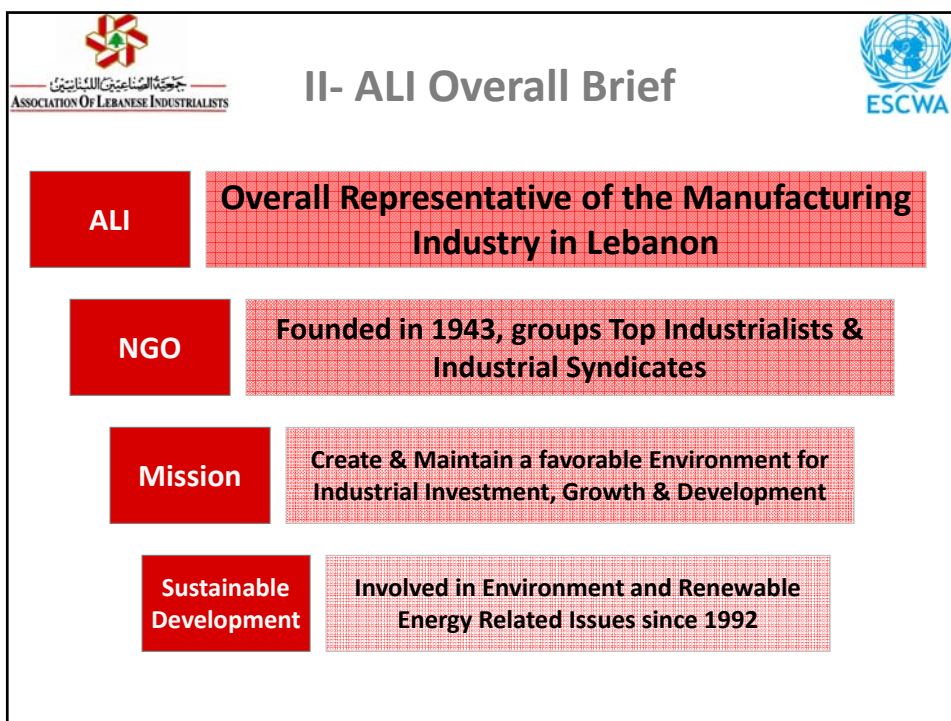



## I- GHD Description

### The Green Production Help Desk (GHD)

- ✓ **Provides information and technical advice** to Lebanese Industries that want to develop their products/production to fit with the principles of **sustainable development**, and enable them to **engage in the emerging green economy**
- ✓ **ALI ensures the sustainability of the GHD within its premises, beyond the official duration of the project**








## IV- GHD Objectives




***“ Strengthening Capacities in Lebanon  
on Greening the Industrial Sector ”***

- **Develop a better understanding** of policies and programs **aimed at the development of green industry**, and **disseminate best practices**
- **Access to information** for decision-makers **on opportunities of green production** at the national and local levels
- **Capacity building** for the design of national & local policies and programs **for stimulating and greening the industrial sector**





## V- GHD Services



Collection & Dissemination of Information

- Opportunities in **Green Business & Green Funding**
- National **policies, institutions & laws** related to Green Economy
- Regional & international **support programs** and **best practices** in Green Industry

Training

Organize national **workshops** and **training courses** on topics related to Greening the Industrial Sector

Networking

Act as a **network of experts and national authorities** specialized in the development of Green Industry



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## VI- Achieved Activities



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As part of the Project **Action Plan**, the **GHD achieved the following activities** so far:

- ✓ Assigned a **Project Manager and Logistics** at ALI
- ✓ Contributed the **National Mapping Exercise**
- ✓ Participated to the **Kuwait Mission**
- ✓ Printed a **Brochure**
- ✓ Conducted the **1<sup>st</sup> National Workshop** for Industries
- ✓ Collected **Information** on various topics related to Green Economy






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## VI- Achieved Activities



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## VII- Upcoming Activities





- Create a **Link** on **ALI Website** Including all GHD info
- Launch the GHD in a **Press Conference** by ALI Board Members
- Organize the **2<sup>nd</sup> National Workshop** for Industries
- Collect more **Information** related to Green Industry
- Disseminate Information through the e-link
- Facilitate **Networks of Experts & Institutions** specialized in Green Productive Sectors






## VIII- GHD Office



### The Green Production Help Desk

*“ Welcomes You ”*

At the **Association of Lebanese Industrialists**

Beirut, Sanayeh, Justinian Str., CCIAB Bldg., 5<sup>th</sup> Floor

Tel: +961-1-350280/1/2

Fax: +961-1-351167

Email: [ali@ali.org.lb](mailto:ali@ali.org.lb)

Website: [www.ali.org.lb](http://www.ali.org.lb)



**From Monday to Friday – 9AM till 5PM**



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**THANK YOU** FOR YOUR ATTENTION !