Mazoon Environmental & Technological Services LLC
مزرٌن للخدمات البيئية والفنية ش.م.م

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Established in Muscat in June 2008 (CR 1048697)
Services: Environmental Biotechnology

- Use of biological agents, e.g. plants or microorganisms, to solve technical problems (e.g. oil pollution) or create value.

Services: Environmental Monitoring
**Services: Capacity Building**

- Taylor-made specialized analytical chemistry courses
- Latest technologies in monitoring
- General HSE and environment protection
Motivation

• Creating own-job in science
• National stream encouraging development Omani SMEs

Advantages

• Easy procedures for opening a new commercial registry
• Being in a business park
• Winning two prestigious national prizes
• Being a female Omani entrepreneur
Challenges & Opportunities

• No sustainable support for SMEs - Management Challenges
  - Long paper procedures for approval
    (complex and time consuming bureaucracy)
  - Lack of qualified staff within service providers

→ Providing business (and technological/ scientific) incubation programs
→ Streamlining administrative processes
→ Building capacity within SME service providers

• Mindset/Concept
  - Prospective entrepreneurs
  - Trading nation (absence of innovation)
  - Society

• High initial investment and neglecting long-term benefits
→ Awareness building

Challenges & Opportunities

• Absence of local capacities
  → Resource/training center
  → Encourage international collaborations
  → Technology consulting

• Cheap non-local workforce / high salaries for Omanis
• Absence of governmental incentives
  → Governmental subsidizing support for training on the job
  → Creating opportunities

• No enough funds for start-ups or R&D
  → Funds for R&D