



**Mazoon Environmental & Technological Services LLC**

مزون للخدمات البيئية والفنية ش م م



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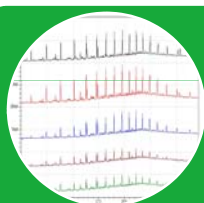
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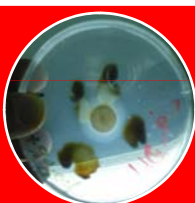
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Chemical/  
Biological  
Analyses



Environmental  
Biotechnology



Education and  
Awareness  
Building



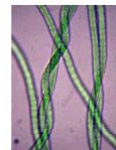
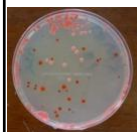
Established in Muscat in June 2008 (CR 1048697)

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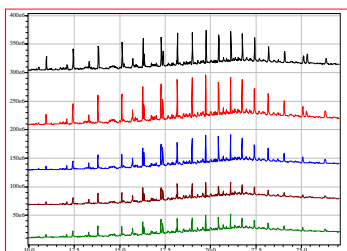
## Services: Environmental Biotechnology



- Use of biological agents, e.g. plants or microorganisms, to solve technical problems (e.g. oil pollution) or create value.



## Services: Environmental Monitoring



## Services: Capacity Building



- Taylor-made specialized analytical chemistry courses
- Latest technologies in monitoring
- General HSE and environment protection



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## R&D

IIC funds Mazoon Environmental and Technological services

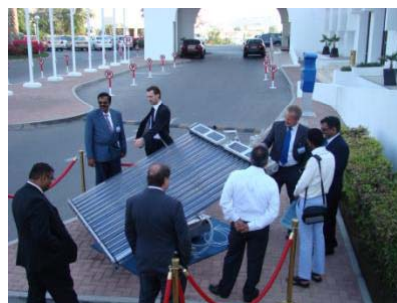


4/17/2010 8:13:00 AM



The Industrial Innovation Center (IIC) has started its operation recently in funding Omani industrial projects. IIC's main role is to conduct researches and studies to find out the obstacles faced by the Omani industries and coming up with innovative solutions. The center is working collaboratively with academic and other research institutions and governmental bodies to provide the best solutions to the industry.

The IIC is contributing in funding a project for Mazoon Environmental and Technological services LLC (METS). METS is an Omani based company established in 2008 to serve the community with environmental and biotechnological solutions and provide reliable chemical analytical services to the public and private sectors. This research is conducted in collaboration with University of Applied Sciences Bremen and Caledonian College of Engineering Caledonian college of Engineering. The picture is showing Dr. Abdullah Al-Zakwani, the Director of the Industrial Innovation Center issuing a cheque to Mr. Rayan Al-Kalbani, Executive Director of METS, whilst Dr. Khamis Al-Balushi, Industrial Innovation Consultant is looking on.



## Big Business Idea Competition 2008



## Biotechnology start-up is Big Business Idea

By Hassan Khamarouzi

MUSCAT — Mazoon Environment and Technological Services, established in late 2008 by owner partners Ayman al-Khalbi and Hassan al-Khamarouzi, has won the Big Business Idea Competition.



prospective of any leader in the industry, Mazoon Environment and Technological Services was awarded a prize of OMR 10,000 for the best business idea in the category of biotechnology.

The judges, who highly valued the innovative and forward-looking nature of the business idea, awarded Mazoon Environment and Technological Services the prize of OMR 10,000 for the best business idea in the category of biotechnology.



## Young entrepreneurs for 2010 felicitated

Wed, 03 November 2010



MUSCAT — The winners of Intilaqaq award for the best entrepreneur for 2010 were announced at Crowne Plaza Hotel yesterday. The award ceremony was held under the auspices of Shaikha Aisha bint Khalfan al-Siyabiya, Chairperson of the Public Authority for Craft Industries. Shell manages the award and its managing director said the award programme is a major social investment for his company. "It has been designed to help spread entrepreneurship and assist young Omanis establish their own businesses."

Abdulla al-Jufaili, deputy general manager for operations, said as many as 39 entries were received this year and five businesses were selected for the final contest. Shaikha Aisha distributed the prizes to the first three winners. They are, respectively, Mazoon Environment and Technological Services run by Rayan bint Ibrahim al-Kalbaniya, Al Hai al Handasi (engineering district) Consultancy Office run by Ibtihaj bint Mohammed al Kindiya and Tawasul run by Khalid bin al Safi al Huraibi. Member of the jury were also felicitated. — OHA



Congratulations winners of the Intilaqaq Best Entrepreneur Award 2010 be recognised... Inspire others

## Motivation



- Creating own-job in science
- National stream encouraging development Omani SMEs

## Advantages



- Easy procedures for opening a new commercial registry
- Being in a business park
- Winning two prestigious national prizes
- Being a female Omani entrepreneur



## Challenges & Opportunities



- No sustainable support for SMEs - Management Challenges
  - Long paper procedures for approval (complex and time consuming bureaucracy)
  - Lack of qualified staff within service providers
- Providing business (and technological/ scientific) incubation programs
- Streamlining administrative processes
- Building capacity within SME service providers
- Mindset/Concept
  - Prospective entrepreneurs
  - Trading nation (absence of innovation)
  - Society
- High initial investment and neglecting long-term benefits
- Awareness building

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## Challenges & Opportunities



- Absence of local capacities
- Resource/training center
- Encourage international collaborations
- Technology consulting
- Cheap non-local workforce / high salaries for Omanis
- Absence of governmental incentives
- Governmental subsidizing support for training on the job
- Creating opportunities
- No enough funds for start-ups or R&D
- Funds for R&D

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