



Workshop on
“Regional Mapping and Policy Guidelines of Green Productive Sectors”
(UN House, MZ Room, Beirut 27 February 2013)

Agenda

08:30 – 09:00	Registration
09:00 – 09:30	OPENING SESSION <ul style="list-style-type: none"> - Welcome remarks - Workshop Agenda and other related logistics
09:30 – 11:00	SESSION 1: THE DA PROJECT “STRENGTHENING NATIONAL CAPACITIES IN THE ESCWA REGION ON DEVELOPING GREEN PRODUCTION SECTORS” <u>Chair:</u> Ms. Reem Nejdawi, Chief, Productive Sectors Section, Economic and Social Commission for Western Asia (ESCWA)
09:30 – 09:45	“Introducing the DA Project and Status of the Work Plan” <i>Ms. Reem Nejdawi, Chief, Productive Sectors Section, ESCWA</i>
09:45 – 10:15	“Main Finding and Results of the Regional Mapping Exercise” <i>Dr. George Nasr, ESCWA Consultant</i>
10:15 – 10:30	“Presentation of the Mapping Exercise in Oman” <i>Ms. Nida El-Helou, ESCWA Consultant</i>
10:30 – 10:45	“Presentation of the Mapping Exercise in Egypt” <i>Dr. Hussein Abaza, ESCWA Consultant</i>
10:45 – 11:00	Discussion
11:00 – 11:30	Coffee break
11:30 – 13:00	SESSION 2: GREEN ECONOMY AND GREEN ENTREPRENEURSHIP <u>Chair:</u> Mr. Riccardo Mesiano, Productive Sectors Section, ESCWA
11:30 – 11:45	“The GHD Activities in Lebanon” <i>Mrs. Rana Tabcharani Saliba, Association of Lebanese Industrialists (ALI)</i>
11:45 – 12:00	“The GHD Activities in Oman” <i>Ms. Batool Al-Mulaji, Ministry of Commerce and Industry in Oman</i>

12:00 – 12:10	SESSION 2: GREEN ECONOMY AND GREEN ENTREPRENEURSHIP (Cont'd) “Green Entrepreneurship in Lebanon” <i>Mr. Jihad Ghanem, Managing Director, Ghanem Development and Trading Co (GDT)</i>
12:10 – 12:20	“Green Entrepreneurship in Oman” <i>Ms. Rayan Al Kalbani, Co-Founder & Executive Director, Mazoon Environmental & Technological Services LLC(METS)</i>
12:20 – 12:30	“Waste Management and Recycling Activities in the Arab Region” <i>Mr. Mohamed Daoud, Operation Expert/ Commercial Manager, AVERDA</i>
12:30 – 12:40	“Sustainable Food and Waste Activities” <i>Ms. Meredith Danberg-Ficarelli, Food Establishments Recycling Nutrients (FERN)</i>
12:40 – 13:00	Q&A
13:00 – 14:00	Lunch break
14:00 – 17:00	SESSION 3: POLICY OPTIONS FOR A GREEN ECONOMY IN THE ARAB REGION <u>Chair:</u> Ms. Reem Nejdawi, Chief, Productive Sectors Section, ESCWA
14:00 – 14:15	“Using Green Product Space to Identify Green Export Opportunities for Arab Countries” <i>Mr. Robert Hamwey, United Nations Conference on Trade and Development (UNCTAD)</i>
14:15 – 14:30	“The Global Green Growth Initiative and Policy Support in the Arab Region” <i>Mr. Chan Ho Park, Director, Global Green Growth Institute (GGGI), Abu Dhabi Office</i>
14:30 – 14:45	“The Switch Med Programme and Green Policy Options for the Arab Region” <i>Ms. Magali Outters, Project Manager, Regional Activity Centre for Cleaner Production RAC/CP, United Nations Environment Programme - Mediterranean Action Plan</i>
14:45 – 15:00	“Presentation of the Draft Policy Guidelines to Support the Development of Green Productive Sectors in the Arab Region” <i>Dr. George Nasr, ESCWA Consultant</i>
15:00 – 15:30	Q&A
15:30 – 17:00	Working Groups and Coffee Break
17:00 – 17:30	Reporting of the Working Groups and Discussion of the Policy Guidelines
17:30 – 17:45	Concluding remarks
20:30	Dinner hosted by ESCWA/FERN