

Mohammed Bin Rashid Est.
For Young Business Leaders

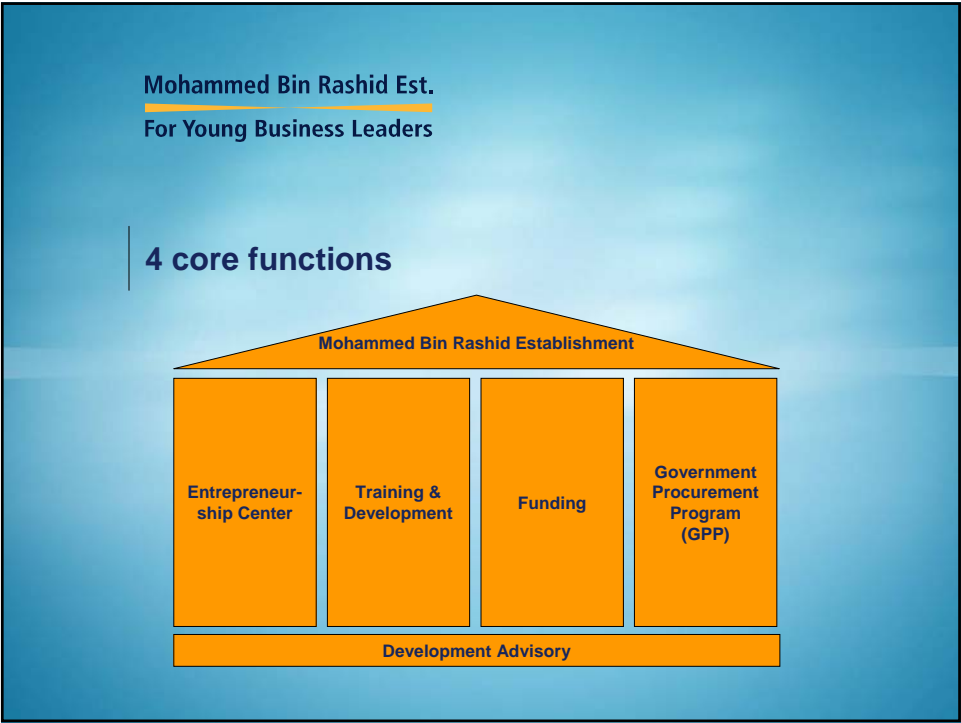
Role in supporting entrepreneurs

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The Vision

“Foster the development of entrepreneurship, encourage and support UAE
nationals to facilitate the establishment of small & medium enterprises.”





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Entrepreneurship Center

- Business Start up facilitates (incubators)
- Networking
- Meeting facilities
- IT infrastructure
 - Email address provided
 - Special pricing for server use
- Strategic Partnerships with leading companies
- Knowledge and skills programs
- Consultants

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Government Procurement Program

- Decree by HH Sheikh Mohammed Bin Rashid to allocate 5% of every government department purchasing budget to businesses registered with the Establishment
- All sectors are encouraged to participate
- Business participating in the GPP are held up to a series of standards and criteria developed by the Establishment
- Total quality management visits
- Benefits:
 - Localize the government departments purchasing
 - Create a market of young local entrepreneurs that are suppliers
 - Allows SME's to compete with the more established companies

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The Fund

- Guarantor for low cost bank loans:
 - 100,000 to 3,000,000 Dirhams per project
- Criteria
 - 100% UAE Owned and Managed
 - Business idea must be in line with Dubai's vision of growth
 - Business must be located in Dubai

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Entrepreneurial Development

- Exhibitions and Events
- Mohammed Bin Rashid Awards for Young Business Leaders – An event organized to award exceptional entrepreneurs
 - Franchise Middle East Exhibition – An exhibition that will feature international and local franchise opportunities
 - International Entrepreneurship Forum and Exhibition – An intensive conference focused on entrepreneurship which will feature international key note speakers, interactive workshops and an exhibition featuring local businesses

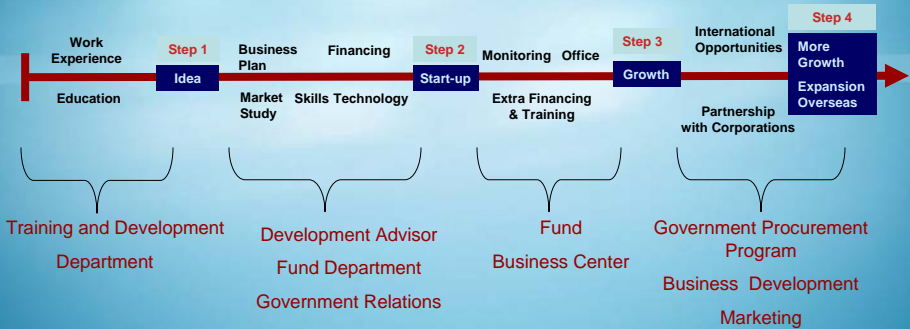


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Build your business with SME


Step by step with you to grow



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Business Village

- Commercial Business Park near Clock Tower
- 1 million sqf of office and retail space
- Ideal for incubation of SMEs
- Ready in September 2008



BUSINESS

VILLAGE



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Global Entrepreneur Monitor 2006 UAE

GEM is a prescribed methodology for each national team to follow for assembling harmonized data. The UAE is the only country in the Arab world which took part in the GEM 2006 project.

The GEM study focuses on 3 main objectives:

- To measure differences in the level of entrepreneurial activity between countries.
- To uncover factors leading to appropriate levels of entrepreneurship within a country.
- To suggest policies that may enhance the national level of entrepreneurial activity.

